

Beauty Potions: MC2 and XTEND

Beauty Potions are an **innovative range** of **powerful** and **boosting** ingredients based on the **specific selection** and **combination** of **different plant actives** that act synergistically to fulfill various skin needs. They are constituted by **natural derived compounds** that encompass **tonic**, **adaptogenic** and **protective functions**. Each *Beauty Potion* is characterized by an **enhanced skin permeation attitude** that assures a **superior skin care efficacy**. The first two *BP* in launch are a **bio revitalizer** (MC2) and a **skin rescuer** (XTEND). MC2 is specifically designed to address **empower cellular metabolism** in topical **energizing products**, while XTEND **protects** and **recovers skin cellular** and **extra cellular architecture** in daily skincare and sun care formulations.