

Fitz Chem and BioAmber Announce Agreement for Bio-Based Succinic Acid

Fitz Chem and BioAmber are pleased to announce a distribution agreement for the Bio-Based Succinic Acid and derivatives in the Midwest Region. Bio-based Succinic Acid is a natural, non-GMO plant derived, cost competitive building block that can be used to formulate a broad range of bio-based esters for skin and hair care or as a direct ingredient for exfoliation or effervescence. BioAmber will be showcasing Bio-Based Succinic Acid as a natural, non-GMO, formaldehyde-free ingredient for exfoliation at NYSCC (Stand #1463).

Fitz Chem was appointed as the BioAmber distributor due to Fitz Chem's technical expertise developed from experience with a broad base of complementary products. For further information, please contact Angela Johnson at 630-228-7677.