

# Press Release – NYSCC Suppliers’ Day 2015



## AQIA to Showcase its Personal Care Ingredients at NY SCC Suppliers’ Day 2015

AQIA / COSPHATECH, Booth 921, NY SCC Suppliers’ Day, New Jersey, 12-13 May 2015

AQIA will present its portfolio of innovative personal care ingredients at [NY SCC Suppliers’ Day 2015](#), including **REPARAGE®**, the recently launched hair care active ingredient, which contains an amino structural matrix. **REPARAGE®** promotes the repair of macro and micro damage caused by physical, chemical, thermal and environmental stress, and ultimately reverses damage caused by the aging hair.

AQIA will also showcase its broad portfolio of Hair Care multifunctional active Ingredients with emphasis on **TAMARILIZ®**, a natural ingredient from tamarind, with anti-oxidant properties and highly recommended to protect hair color and provide a shiny look.

During the show, AQIA will also present clinical studies for **DENSISKIN D+®**, which is a Skin Care active ingredient with outstanding repair properties and recommended to improve skin firmness and reduction of signs of aging such as wrinkling and sagging.

### About AQIA

AQIA is a Specialty Chemicals Company with a broad portfolio of innovative ingredients for Hair Care and Skin Care, and offers to customers a full set of services that include formulation development, claim support, brand design and technical assistance.

The brand AQIA is the result of a merger between two well-known brands in the Brazilian personal care ingredients market: ION and POLYTECHNO. The new brand's main goal is to explore new concepts, trends and ideas that lead to true innovation. AQIA is a dynamic and versatile Brazilian company that strives for excellence in the quality of its products and services, with a strong focus on nature and in line with its customers’ expectations. Also important for AQIA is the partnership with Brazilian companies such as Farmaservice (Bioextracts) and Microservice (Micronization Technology).

AQIA has strategic positioning in the Americas with headquarters in São Paulo, Brazil and a Distribution network in the United States, Argentina, Chile, Colombia, Mexico, Peru and Venezuela.

### **For more information:**

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