

Innovative cosmetic raw ingredients from Japan

Seiwa Kasei is showcasing 3 innovative products:

Amitose R: Glycerin Derivatives of Arginine

Amitose R is a novel glycerin derivative produced by binding glycerin to arginine using Seiwa Kasei's unique technology. The excellent absorption property derived from the arginine structure, and high moisturizing effect derived from the glycerin structure, offers long-lasting moistness. Amitose R is safe and stable and can be applied to a wide range of cosmetic formulations, from haircare to skincare products

Amitose VC series*: Moisturizing Vitamin C Derivatives

Amitose VC series is a novel moisturizing vitamin C derivative produced by fusion of vitamin C and glycerin. It mainly has an inhibitory effect on melanin production and a moisturizing effect. In addition to these effects, each of them has unique features like oil-in-water emulsifying ability. It is suitable for being applied to aging-care cosmetics such as skin-toners, serums and skin-creams.

* Amitose VC series; Amitose 2GA, Amitose DGA, Amitose 3GA, Amitose HGA and Amitose MGA

Vegetamide: LIQUID CUTICLE

Vegetamide series* is an ion complex of plant-derived peptides that has a similar structure to F-Layer (Main Component: 18-MEA), which is the barrier structure of hair cuticles. The hair surface, stripped of its F-layer due to hair damage, can be restored to a healthy state by the concentrated application of the similarly structured Vegetamide.

* Vegetamide series; Vegetamide 18MEA-R, Vegetamide 18MEA-NJ, Vegetamide 18MEA-NJS and Vegetamide 18MEA-MR

To learn more about these innovative cosmetic raw materials, receive informational handouts and evaluate sample formulations please visit us at the RITA Corporation booth #1560 during Suppliers' Day. RITA Corporation, headquarter in Crystal Lake, IL, is the exclusive North American Distributor for Seiwa Kasei products.



Seiwa Kasei Co., Ltd.
April 27, 2015