

Sonneborn Launches New Sensory Enhanced Petrolatums at NYSCC Suppliers' Day 2015

Sonneborn expands emollient line with 'Satin' and 'Elegance' at Suppliers' Day, Booth # 1243 at the NJ Convention & Expo Center, May 12-13, 2015.

Parsippany, NJ – May, 2015 – Sonneborn is adding two new luxurious emollients 'Satin' and 'Elegance', to their line of sensory enhanced specialty hydrocarbons for use in skincare, cosmetic and pharmaceutical applications. With an increased focus on sensory attributes, Sonneborn continues to create fresh and distinctive petrolatum variations to deliver maximum moisturization for the most elegant of skincare creams and lotions.

Sonneborn offers the widest selection and highest purity petrolatum worldwide by consistently building on innovations that deliver new petrolatum formulations in line with current market trends. While traditional petrolatum has characteristic high tack and greasy feel, Sonneborn has developed innovative soft and silky petrolatums to maintain moisture with more luxurious sensory appeal. In addition to *Satin and Elegance* emollients, Sonneborn also offers a full line of vegetable based alternatives that appeal to the growing natural market.

For more than 100 years, Sonneborn has been setting industry standards the world over for the finest possible high purity specialty hydrocarbons in Personal Care and Pharmaceutical Markets. With manufacturing facilities in North America and Europe, Sonneborn is the world's only high purity specialty hydrocarbon producer that offers this global reach of expertise and depth of experience. Sonneborn LLC is owned by OEP Capital Advisors, L.P. ("OEP").

For more information about Sonneborn, LLC please visit us at www.sonneborn.com or contact Jeff Picerno at 724.756.9582 or jeff.picerno@sonneborn.com