

## Consumer Care

Lonza Inc. 90 Boroline Road US-Allendale, NJ 07401 www.lonza.com

# Press Release

# Lonza Polyaldo<sup>®</sup> 10-1-CC Polyglyceryl Ester Provides High-Performing and Mild, Foam Boost for Surfactant Cleansing Systems

**South Plainfield, NJ (USA), 12 April 2016** – At in-cosmetics 2016 in Paris, Lonza Consumer Care (Stand N30) is showcasing Polyaldo<sup>®</sup> 10-1-CC polyglyceryl ester for personal care surfactant cleansing systems such as baby shampoos, hand washes and facial cleaners. ECOCERT-certified and manufactured from 100% plant-derived raw materials, Polyaldo<sup>®</sup> 10-1-CC (INCI name: Polyglyceryl-10 caprylate/caprate) provides a mild, high-performing foam boost, improving formulation aesthetics in these systems.

Polyaldo<sup>®</sup> 10-1-CC has better flash foam properties than many other competitive raw materials. "Our research shows a three times faster foam build over the first 200 seconds in face wash and baby shampoo applications," said Victor Low, Global Marketing Manager - Chassis - Personal Care, Lonza Consumer Care.

*In vivo* Epiderm<sup>™</sup> evaluation resulted in Polyaldo<sup>®</sup> 10-1-CC classified as "very mild" on the skin. "Polyaldo<sup>®</sup> 10-1-CC is a low- to no-irritant on the skin," Low said, "so it's great for skin care products, cleansing systems, baby shampoos, baby washes and the like."

A third benefit that will inspire formulators is a higher surface activity. Polyaldo<sup>®</sup> 10-1-CC was evaluated to have a lower critical micelle concentration (CMC) versus a competitive material. "The increased surface activity can help build foams faster and support better foam structure," said Low.

Polyaldo<sup>®</sup> 10-1-CC mild, foam booster extends the comprehensive Lonza Personal Care portfolio of esters and emollients that enhance formulation aesthetics and nourish and beautify skin.

For more information about Polyaldo<sup>®</sup> 10-1-CC polyglyceryl ester, contact Victor Low, Global Marketing Manager - Chassis - Personal Care, Lonza Consumer Care at victor.low@lonza.com.

#### **About Lonza Consumer Care – Personal Care**

Lonza Consumer Care has long been the world's leading supplier of active antidandruff agents, with its Zinc Omadine<sup>®</sup> product considered the gold standard in the antidandruff shampoo market. Lonza Consumer Care also supplies a wide array of other hair and skin care products, including biotechnology-derived active ingredients, natural and organic preservatives and other products, proteins, emollients, delivery systems and more.



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#### **About Lonza**

Lonza is one of the world's leading and most-trusted suppliers to the pharmaceutical, biotech and specialty ingredients markets. We harness science and technology to create products that support safer and healthier living and that enhance the overall quality of life.

Not only are we a custom manufacturer and developer, Lonza also offers services and products ranging from active pharmaceutical ingredients and stem-cell therapies to drinking water sanitizers, from the vitamin B3 compounds and organic personal care ingredients to agricultural products, and from industrial preservatives to microbial control solutions that combat dangerous viruses, bacteria and other pathogens.

Founded in 1897 in the Swiss Alps, Lonza today is a well-respected global company with more than 40 major manufacturing and R&D facilities and approximately 9,800 full-time employees worldwide. The company generated sales of CHF 3.8 billion in 2015 and is organized into two market-focused segments: Pharma&Biotech and Specialty Ingredients. Further information can be found at www.lonza.com.

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#### Additional Information and Disclaimer

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