



Kowa American Corporation

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New Inorganic System Provides Long-lasting and Safe Preservative Effect in Cosmetic Formulations

NYC, New York, April 22, 2016 - Kowa American Corporation will be introducing a novel inorganic preservative at the Suppliers' Day 2016 in Edison, NJ.

Ceramedic, INCI name Ammonium Silver Zinc Aluminum Silicate, was developed by Sinanen Zeomic Co., Ltd and is the only registered inorganic preservative for both quasi-drugs and cosmetics in Japan.

Ceramedic has a long-lasting effect due to a slow release of silver ions; it is heat resistant and hypoallergenic.

It is a safe alternative to organic preservatives showing similar efficacy on a gram-negative, gram-positive bacteria, yeast and mold.

Please stop by our booth #T406 for further information.

Kowa American Corp. offers a wide range of chemicals to the Personal Care & Cosmetics Industry, including mineral UV filters (TiO₂ and ZnO), PEO, Polyacrylate thickeners & dispersants, hair care polymers, numerous natural oils, extracts, and derivatives. We work closely with our manufacturing partners and worldwide Kowa network (offices in 16 countries) to bring high quality materials and find best solutions for our customers. Part of Kowa Group.

Our new website address is: www.kowachemical.com