

News Release



BASF drives innovative design through high-performance materials at CHINAPLAS 2016

- **For the second year, BASF exclusively co-hosts “Design x Innovation” event**
- **30th anniversary of CHINAPLAS celebrates evolution of plastics industry in China**

Shanghai, China – January 11, 2016 – At CHINAPLAS 2016, BASF will exclusively co-host the “Design x Innovation” event, showcasing innovations that demonstrate the power of high-performance materials to enable high-performance design. CHINAPLAS is the biggest trade fair for plastics and rubber in Asia and taking place for the 30th time in 2016.

Building on the success of the event at [Chinaplas 2015](#), BASF will renew its commitment to the topic “Design x Innovation”, showcasing how innovative materials enable new product designs in the areas of mobility, sports and leisure, as well as building and living. In addition to product exhibits, the event will feature industry expert discussions at open forums. The focus of the event lies on plastics technologies that enable product designs, which address evolving customer needs, sustainability demands and regulatory requirements.

CHINAPLAS 2016 will be held on April 25-28, 2016 at the Shanghai New International Expo Centre, Shanghai, China. The “Design x Innovation” event will be located at booth N1 B41.

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Details are available at the “Design x Innovation” official event websites at

<http://ChinaplasOnline.com/DesignXInnovation> and

<https://www.basf.com/cn/en/chinaplas/2016.html>

About BASF’s Performance Materials division

BASF’s Performance Materials division encompasses the entire materials know-how of BASF regarding innovative, customized plastics under one roof. Globally active in four major industry sectors - transportation, construction, industrial applications and consumer goods – the division has a strong portfolio of products and services combined with a deep understanding of application-oriented system solutions. Key drivers of profitability and growth are our close collaboration with customers and a clear focus on solutions. Strong capabilities in R&D provide the basis to develop innovative products and applications. In 2014, the Performance Materials division achieved global sales of € 6.5 billion.

More information online: www.performance-materials.basf.com.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world’s leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving the quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.