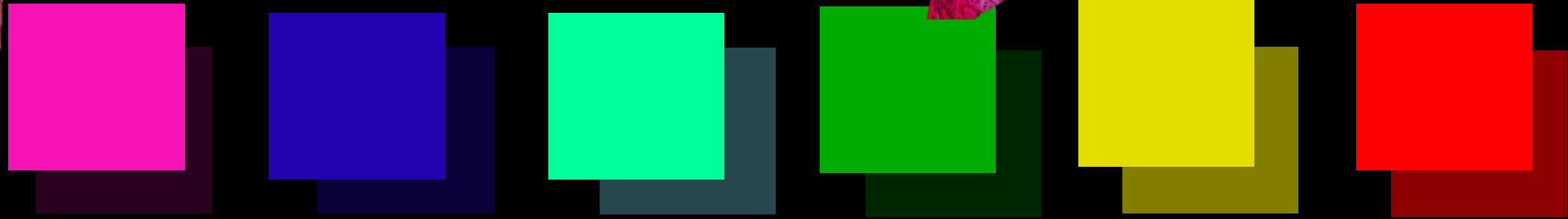


IRIDESCENT FLORESCENT

SPRING/SUMMER 2017



The first concept in this season will be one that we all know far too well. The story is color within color, explosive bold color, 3d abstract color and even more color. The summer heat will ignite explosive reds, yellow-green tones and mint greens that glow from within. To achieve these pops of color, we've paired our newest additions Majestic Watermelon, Majestic Velvet Blueberry, Majestic Mango and Majestic Carrot with our Fiesta Sharp line up of Interference Green, Blue, Violet, Red and Gold. Glamour Glowing Green and Glamour Glowing Blue help to push the boundaries of color in makeup formulations, textiles and packaging imprints.

Complete Formulas and Samples Available Upon Request



SPRING/SUMMER 2017

NIGHT CRAWLER



Color once perceived as dark and gloomy in this season, now has a place in history for edgy and chic. Deep dark tones of leather and suede play it's part in textures and surfaces. Mystic Deep Indigo, Majestic Cranberry, Alchemique Shimmer Jade and Glamour Flash Silver with Sachet Interference Violet for texture, capture this trend for eye and nail. Burnt shades of olive, plum and browns tie into the theatrical side of the altar ego. The smoldering heat off the canyons will give away to imagery with a burnt clay appeal while the dusk of night trigger shadowy hues in lip formulations with our Majestic Carrot and Ecomperse Dispersions of Iron Oxides.

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Sandream



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BLUSH SPROUT

SPRING/SUMMER 2017



In regards to pigments, these soft blush toned mattes are an imperative stage of the development phase for this quarter. In an industry where being first and best matters, the technology and precise amount of talc to pearl ratio exist. Face and eye formulations were created using Bichroma Brown which enhances the feel and press ability along with Mica Mira ROY26, Chromatique Carmine and Cupreous Brown, Sachet TC Swift Peach, Fiesta Copper Coral and TC Camel. These nude, almost naked chalked tones are almost mute yet still very relevant using these color pigments. Silent but loud, these shades in any color lineup, make a statement.

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