

press release

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TRI-K DEVELOPS MULTI-FUNCTIONAL SOLUTION TO REVIVE YOUTH FOR A TIMELESS COMPLEXION − Fision™ WrinkleFix

Denville, NJ. April 20, 2016 – TRI-K has developed a multi-functional, anti-aging active to address the sophisticated needs of today's society. There is an ever-growing demand for multi-functional, innovative and scientifically proven products, especially in skin care. With this in mind, TRI-K's uses *in vivo, ex vivo & in vitro* testing to showcase our newest innovation that minimizes the appearance of deep wrinkles, reduces age spots and boosts hyaluronic acid production to combat multiple symptoms of skin aging.

Launched at In-Cosmetics Paris this year, **Fision™ WrinkleFix** is a smart solution to revive youth for a timeless complexion. This product addresses intrinsic and extrinsic factors that target multiple signs of aging in a combination never seen before. Using plant polypeptides, amino acids and hydrolyzed hyaluronic acid, **Fision™ WrinkleFix**, upregulates the HAS2 biomarker to increase hyaluronic acid synthesis & reduce age related hyperpigmentation. Furthermore, amino acids help reverse mitochondrial aging of fibroblasts and improve resistance to stress to prevent damage and preserve skin vitality.

Fision™ WrinkleFix - Perfect, fortify and renew your skin with this highly efficacious anti-aging solution.

About TRI-K Industries, Inc.

Since 1974, TRI-K Industries, Inc. has been a leading supplier of specialty ingredients, bringing innovative concepts and products to life for the cosmetics industry. TRI-K strives to keep ahead of the curve with a specialization in cosmetic proteins, natural actives and multi-functional solutions. TRI-K has a global presence with sales offices and partners around the world. At TRI-K, we combine an awareness of consumer trends with innovative technologies to maintain our superior offering in the industry. Our inhouse development team is constantly pioneering the discovery of new materials, resulting in enhanced consumer benefits to provide you with a consistent competitive advantage.





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TRI-K LAUNCHES NEW SKIN CARE SOLUTION AN URBAN SHIELD TO FIGHT THE AGING POWER OF POLLUTION − PHYTOVIE™ DEFENSE

Denville, NJ. February 22, 2016 – Introducing PhytoVie™ Defense, a biodegradable, botanical based polymer made from tung (China wood) and rapeseed oils that offers skin protection from pollution and environmental aggressors. According to the World Health Organization, air pollution is a major environmental risk to health and 80% of the world's population breathes polluted air. In addition to internal health issues pollution can cause, it also accelerates the aging process in skin. Pollution visibly ages skin and contributes to hyperpigmentation, poor texture, dehydration, fine lines and wrinkles.

With consumers becoming more aware of the detriment pollution has on their skin, products that offer environmental protection are growing rapidly in popularity. 40% of the Asia population purchase products to specifically protect from air pollution, and 30% of US facial skin care users worry about how the environment affects their skin. In response to these growing concerns, TRI-K has developed PhytoVie™ Defense, a product that is clinically proven to shield skin from pollution. PhytoVie™ Defense forms a flexible and uniform film on the skin for even coverage. It has the power to stay on skin longer, delivering superior protection from damage caused by aging pollutants and environmental aggressors. In a clinical anti-pollution study, treatment with PhytoVie™ Defense showed a 32% improvement in protection from microparticles. PhytoVie™ Defense - Enhance, restore and defend your skin with this proven ingredient.

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HAIR CARE SOLUTION FOR THERMAL PROTECTION – BARLA Q PRO NPNF®

Denville, NJ. February 15, 2016 –TRI-K Industries, Inc. has developed a naturally sourced proven ingredient to target thermal protection for hair care. Styling tools such as blow dryers and flat irons have become part of consumers' daily routine, causing significant damage to unprotected hair fibers. Frequent use of these tools contributes to irregular texture, weakened fibers and strands that are more prone to breakage. To prevent additional damage from occurring, consumers must use a targeted solution to ensure hair is protected. Featured at In-Cosmetics Brazil as one of the 10 ten most innovative products (according to technical expert, Belinda Carli of IPCS), **Barla Q Pro NPNF**® is shown to prime, protect and prevent future thermal damage to hair with this triple acting ingredient.

Derived from food grade golden barley, **Barla Q Pro NPNF®** contains a cationic component that can be used as a more efficacious alternative to synthetic ingredients. **Barla Q Pro NPNF®** has a high level of Proline, referred to by industry experts as a thermoprotector. Proline helps protects hair from heat damage and counteracts coagulation of proteins under heat stress.

Barla Q Pro NPNF® has been tested on multiple hair types, including Chinese, Indian, Caucasian and Brazilian. The hair was subjected to various forms of heat damage and with the use of Barla Q Pro NPNF® resulted in significant improvements in tensile properties and manageability. This product can be used as a comprehensive system for thermal protection in shampoos, conditioners, serums, primers, masks and other hair treatments. Rejuvenate your damaged strands and protect against future damage with complete thermal protection for healthier looking hair. Barla Q Pro NPNF® – Beat the heat with complete thermal protection.

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TRI-K LAUNCHES NEW SKIN CARE SOLUTION ON DEMAND WRINKLE REDUCTION − FISION™ INSTANT LIFT

Denville, NJ. February 20, 2016 – In today's society, instant gratification and social media go hand in hand. The modern consumer's desire for flawless skin, instant beauty and a photo-ready face leaves shoppers looking for products that will provide visible results in a matter of minutes. TRI-K has developed a natural, non-GMO solution that instantly improves skin firmness, reduces the appearance of wrinkles and immediately revitalizes for younger looking skin, perfect for a night of fun, friends and selfies. Introducing Fision™ Instant Lift, an optimized solution to tighten, firm and revitalize skin. #NoFilter #NoMakeupMakeup

This easy to use solution creates a light-weight, uniform film that tightens as water evaporates to lift the skin. The combination of proteins and polysaccharides that make up this product form a substantive and cohesive film on the skin. Image analysis reveals striking reductions in wrinkle depth and improvements in elasticity. In a consumer study, **Fision™ Instant Lift** decreased the time it took for skin to recover after stretching by 25% after 1 hour, compared to the placebo, leaving skin instantaneously more resilient. Consumer evaluations confirm that after only one application, **Fision™ Instant Lift** leaves skin firmer, younger looking and more radiant than both the placebo and baseline. Whether looking to create impeccably smooth skin for a photo-shopped appearance or use as an everyday primer, **Fision™ Instant Lift delivers on demand firming for a photo-ready face.**

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