



BI NUTRACEUTICALS SHOWCASING UNIQUE APPLICATIONS FOR ITS EXTENSIVE INGREDIENT LINE AT SSW BOOTH #X165

RANCHO DOMINGUEZ, Calif., September 15, 2016 — BI Nutraceuticals will be sampling products made from a selection of the company's most popular functional ingredient offerings at the SupplySide West 2016 being held October 6 & 7 at Mandalay Bay in Las Vegas including:

- **Gluten-Free Pita Chips with Hummus and Peanut Butter Dips** – A gluten-free version of this popular snack food featuring BI's Psyberloid™ (Psyllium Powder) and Quinoa Flour. Attendees can enjoy these gluten-free pita chips with either an antioxidant peanut butter dip featuring our Acai, Blueberry, and Green Tea Extracts or a hummus dip featuring a blend of our more popular vegetable powders such as Broccoli, Carrot, Parsley, and Spinach.
- **Energizing Arnold Palmer with Guayusa Powder Extract** – BI's Guayusa Powder Extract comes from the leaves of the holly tree, Ilex Guayusa, which grows abundantly in Ecuador and contains naturally occurring caffeine. It is water-soluble and less bitter in flavor compared to most teas, making it the ideal addition to beverages for a clean label, natural source of caffeine.
- **Non-Alcoholic Pina Colada with Pumpkin Seed Protein** – A refreshing and protein packed pina colada featuring a clean label, hypoallergenic Pumpkin Seed Protein Concentrate. BI's Pumpkin Seed Protein Concentrate contains 70%-80% protein; is organic; and has a favorable roasted aroma and milder flavor profile compared to other plant-based proteins, such as Pea and Soy.

To learn more about these ingredients, or others in BI's portfolio of more than 400 offerings, visit BI's booth #X165 at the show or www.botanicals.com.

About BI:

BI is a global full-service supplier of dietary supplement and functional food ingredients including whole herb powders and teas, standardized and ratio extracts, custom blends, vitamins, minerals, drum to hopper custom blends, granular ingredients and other specialty processes including time released and encapsulated ingredients. The company currently offers more than 200 ingredients that have been determined as safe for use in foods and beverages by the FDA or FEMA, the Flavors and Extracts Manufacturers Association. Since 2002, BI has been an innovator in steam sterilization and the company's Protexx HP™ Green Steam™ process is currently the industry's only species-specific, organic sterilization method. All BI ingredients undergo stringent quality analysis that includes heavy metal, pesticide and irradiation testing. All herbal powder ingredients are also tested under the company's Identilok® species identification process. The company has also developed a proprietary process, UltraHD®, which creates

high-density herbal powders allowing for superior flow and less dusting during the manufacturing process. For more information, visit www.botanicals.com.