

Coatings formulation against corrosion: Smart use of Nubirox anticorrosive pigments

UL Prospector Webinar

14th February, 2018

Agenda

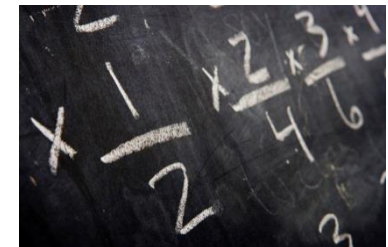
■ Anticorrosive pigments:

- ▶ What is corrosion? Mechanism of corrosion protection
- ▶ Anticorrosive pigments:
 - Historical evolution
 - Nubirox Zinc based and Non Zinc based pigments:
 - Inhibition mechanism
 - Physical properties
 - Pigment surface treatments



■ Anticorrosive coating formulation:

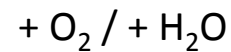
- ▶ Formulation parameters
- ▶ Examples of coating formulation:
 - Replacement of conventional Zinc phosphate in a SB Alkyd primer
 - Improving corrosion protection of WB DTM coatings



Corrosion

WHAT IS CORROSION?

Corrosion is a gradual **spontaneous** process as a result of a chemical reaction with the environment that damages the original metal



Spontaneous

Non spontaneous



Entropy: Order \rightarrow Disorder

Corrosion

COST OF CORROSION

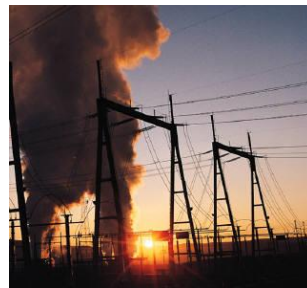
The annual cost of steel corrosion, estimated to be **\$2.5 trillion globally**, which is equivalent to **3,4%** of the global GDP (2013)

*Source: "NACE International assessment of the global cost of corrosion"
2016*

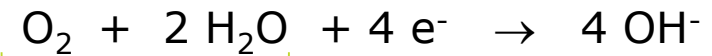
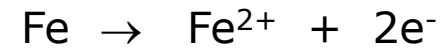


Corrosion

HOW DOES CORROSION OCURR?



Corrosion mechanism



Humidity
Contaminants
Temperature
Light

...

Protection

HOW DO WE SLOW DOWN CORROSION?

Corrosion cannot be 100% avoided,
but we can slow the process
down.



Protection

HOW DO WE SLOW DOWN CORROSION?

❑ Barrier protection

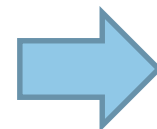
- ❑ **Coating:** Impermeability of the paint film, film thickness, pigment selection (e.g., type, morphology, size...)

❑ Sacrificial protection

- ❑ **Cathodic protection:** Zinc Rich Coatings (Zinc Dust).
Zinc works as sacrificial anode and it is corroded instead of the steel.

❑ Inhibitive protection

- ❑ **Corrosion inhibitors:** Inhibiting the rate of corrosion either chemically and/or electro-chemically (inorganic & organic)
 - Cathodic corrosion inhibitors
 - Anodic corrosion inhibitors
 - pH control



Nubirox anticorrosive pigments

Anticorrosive pigments evolution

TRADITIONAL ANTICORROSIVE PIGMENTS

Chromate based pigments



Zinc Chromate
Zinc Tetraoxychromate
Strontium Chromate
Barium Chromate
Red lead



ALTERNATIVE NON CLASSIFIED AS HAZARDOUS ANTICORROSIVE PIGMENTS

ZINC BASED PIGMENTS

- **Zinc Phosphate**

Nubirox N2

Nubirox SP
(special particle)



- **Modified Zinc Phosphates**

- Modified with molybdate and organic surface treatment

Nubirox 102

Nubirox 106 (special particle)

- Modified with iron phosphate

Nubirox 213 (special particle)

NON ZINC BASED PIGMENTS

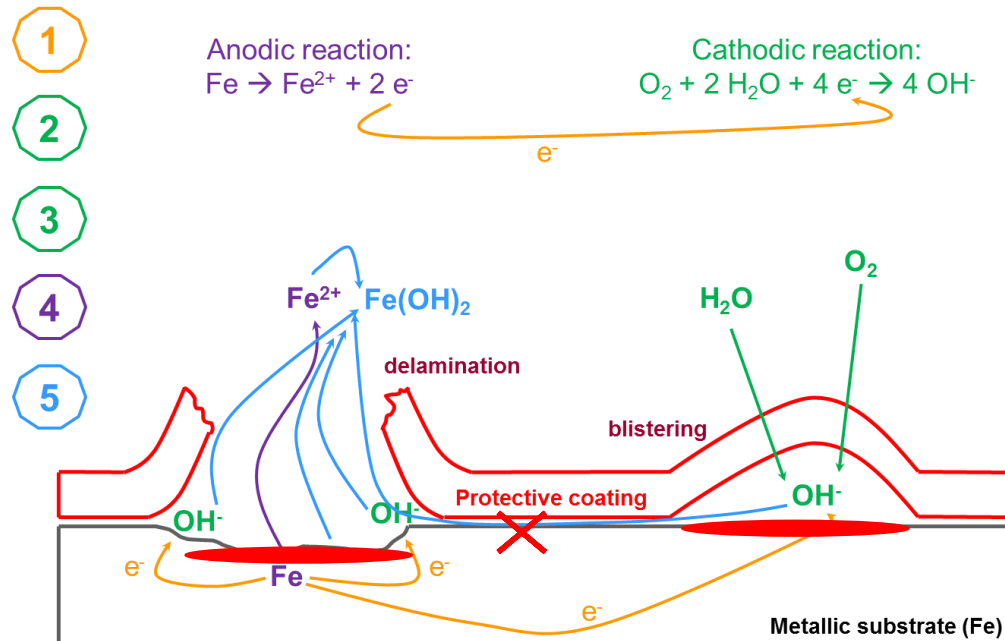
Calcium strontium phosphosilicate

Nubirox 301

Nubirox 302

Modified with organic surface treatment

Anticorrosive pigments mechanism



- Zinc phosphate (Nubirox N2, SP, 102, 106 & 213):
 - **Direct anodic passivation:** Zn phosphate complexes
 - **Cathodic inhibition:** basic Zn oxides
- Calcium Strontium phosphosilicate (Nubirox 301 & 302):
 - **Direct anodic passivation:** Ca, Sr, Fe phosphate complexes
 - **Cathodic inhibition:** basic Ca, Sr oxides

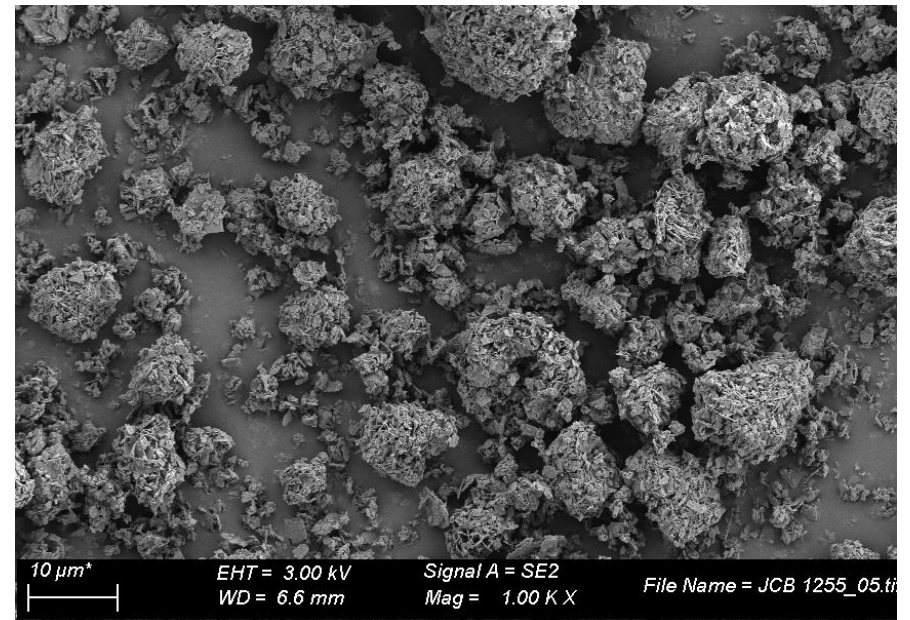
Anticorrosive pigments physical properties

- **Zinc phosphate:** same chemistry but different physics

Conventional Zinc Phosphate
Nubirox N2

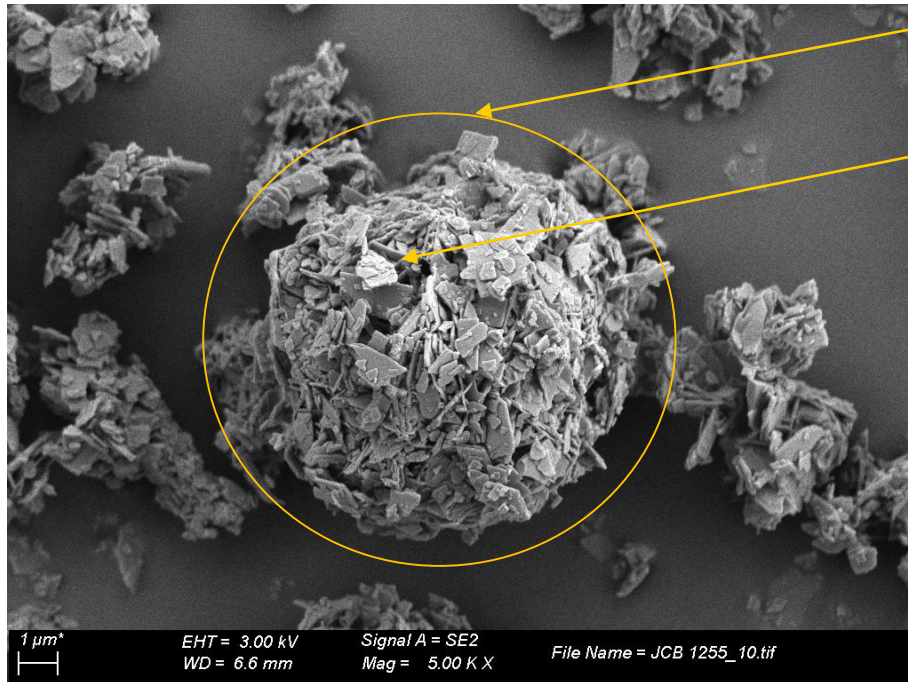


Special particle Zinc Phosphate
Nubirox SP



Anticorrosive pigments physical properties

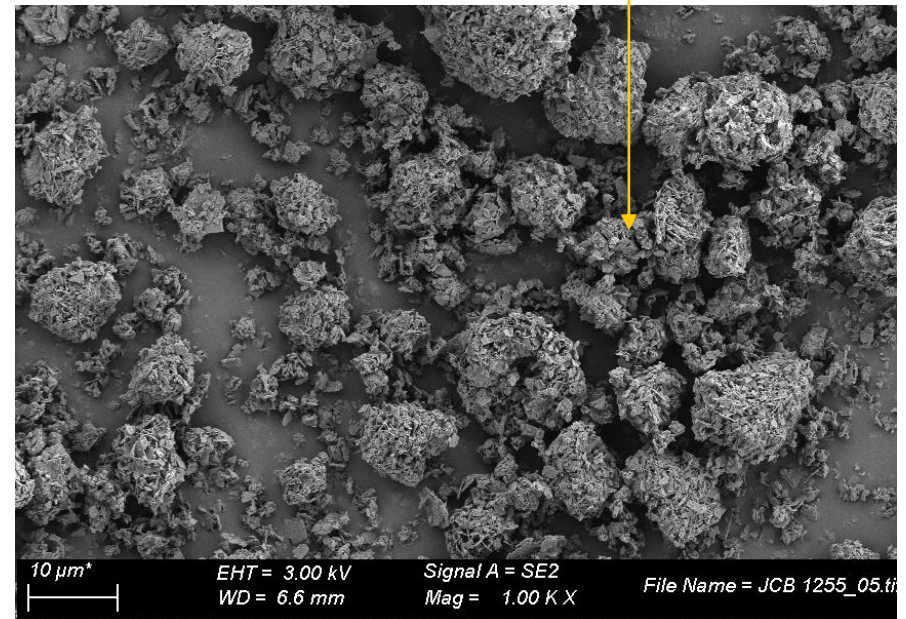
- **Nubirox SP:** Special particle Zinc Phosphate



Aggregated lamellar crystals forming a spherical agglomerate (4-10 μm)

Lamellar primary crystals (<1μm)

Agglomerated spherical particles (>8 μm)

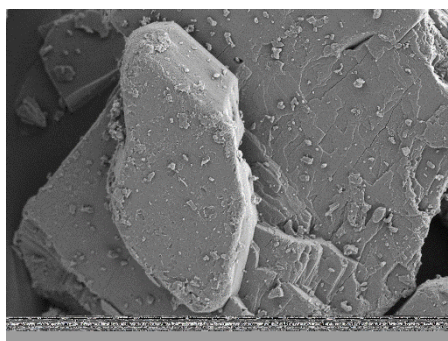


Microscope pictures (SEM)

Anticorrosive pigments physical properties

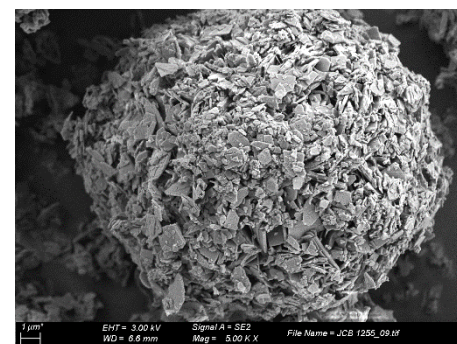
- **Zinc phosphate:** same chemistry but different physics

Conventional Zinc Phosphate
Nubirox N2



8 -12 μm

Special particle Zinc Phosphate
Nubirox SP



<1 μm (aggregate 4-10 μm)

Particle size:

Specific surface area (BET):



1 m^2/gr



8-15 m^2/gr

Oil absorption:

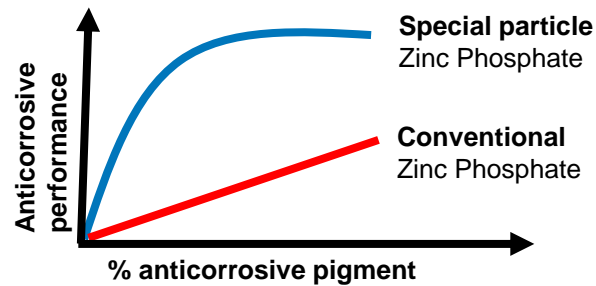
~21g/100g

~ 50g/100g

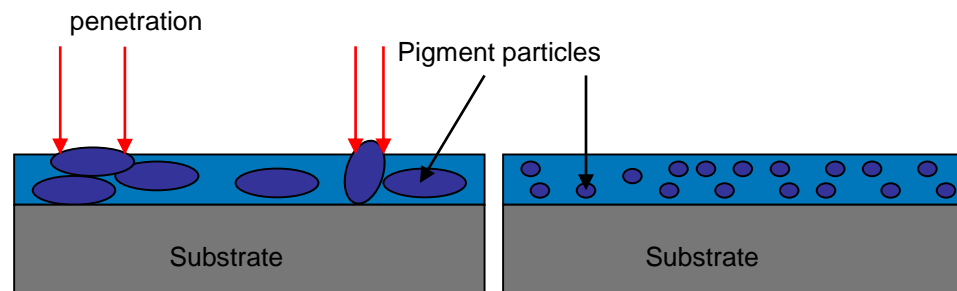
Anticorrosive pigments physical properties

- **Zinc phosphate:** same chemistry but different physics and performance

- ▶ effectiveness



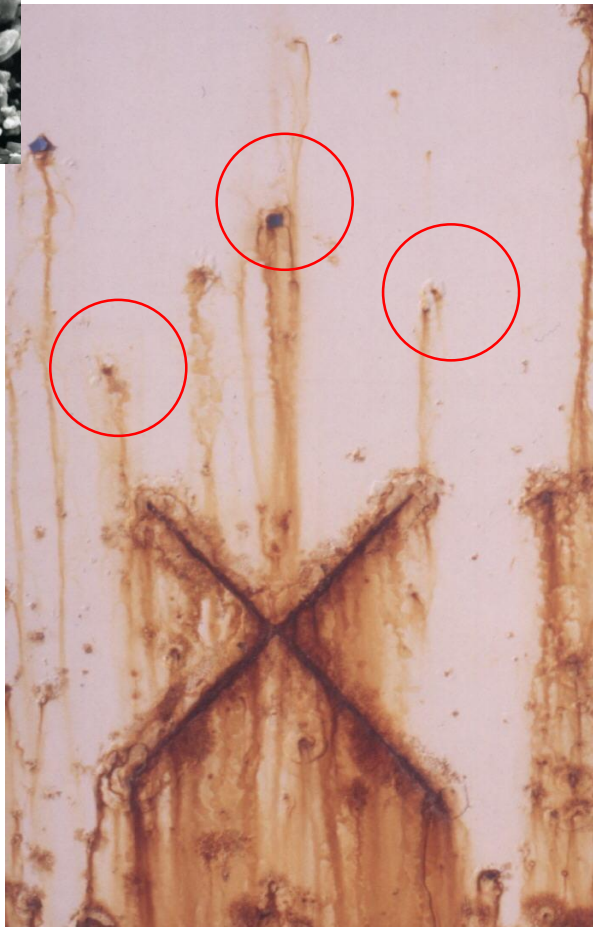
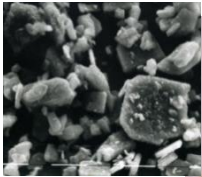
- ▶ performance in thin coatings



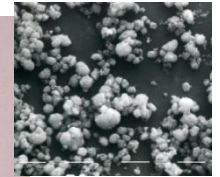
Anticorrosive pigments physical properties

- **Zinc phosphate: performance in thin coatings**

Conventional Zinc Phosphate
Nubirox N2



Special particle Zinc Phosphate
Nubirox SP



**Solvent
based
system**

Long oil air drying
alkyd resin

CPV=35
**10%
anticorrosive
pigment**

Application on
standardized cold
rolled steel panels S-
46 (Q-Panel)
Dry film
thickness~20µ

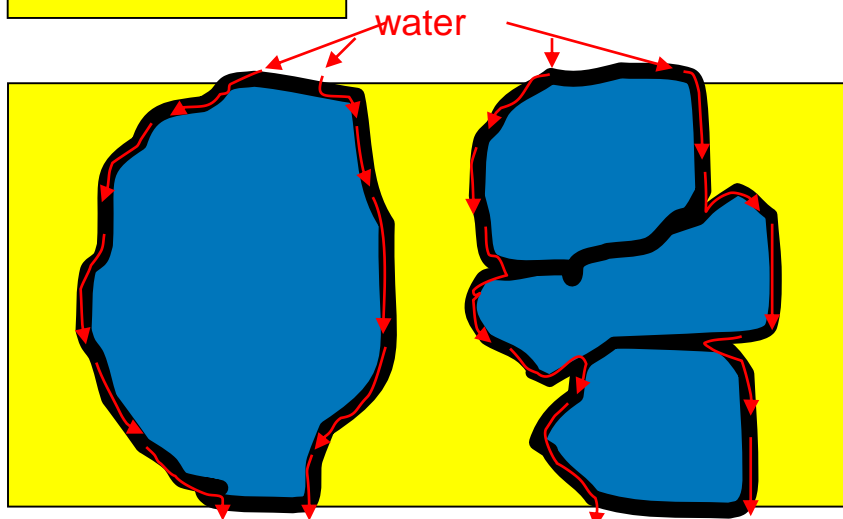
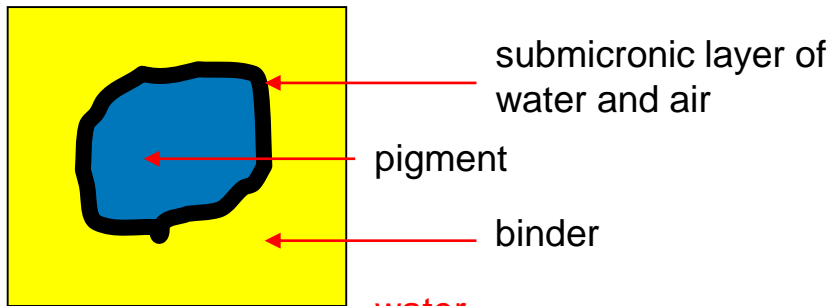
300 hours of
exposure in Salt
Spray (ASTM B-
117).

Zinc based Nubirox

- **Nubirox 100 series: Nubirox 102 & Nubirox 106**

- ▶ Modification with molybdate and organic surface treatment

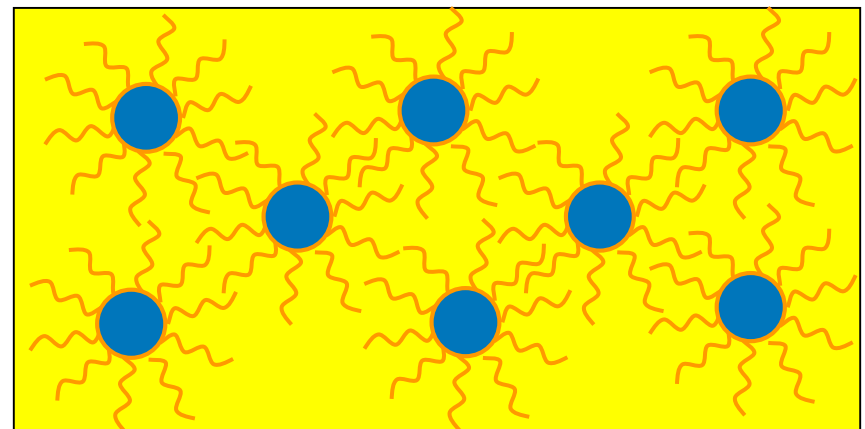
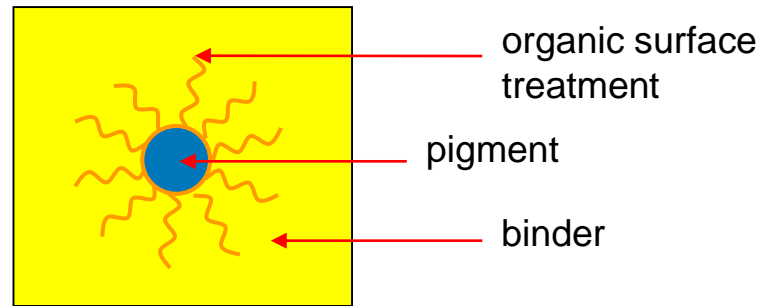
Particles not well wetted



Substrate

Particles with organic surface treatment

Nubirox 102 & Nubirox 106



Substrate

Zinc based Nubirox

■ Nubirox 106

- ▶ Based on special particle Zinc Phosphate
- ▶ High pigment effectiveness at low loading level in many SB and WB paint systems

5% dry film volume
(5.7% t.f.w.)

8% dry film volume
(9,3% t.f.w.)

Without anticorrosive pigment

Nubirox 106

Conventional Zinc Phosphate

Water based system

Epoxy resin:
Beckopox EP384W/53WAMP
Hardener:
Beckopox EH623W/80WA

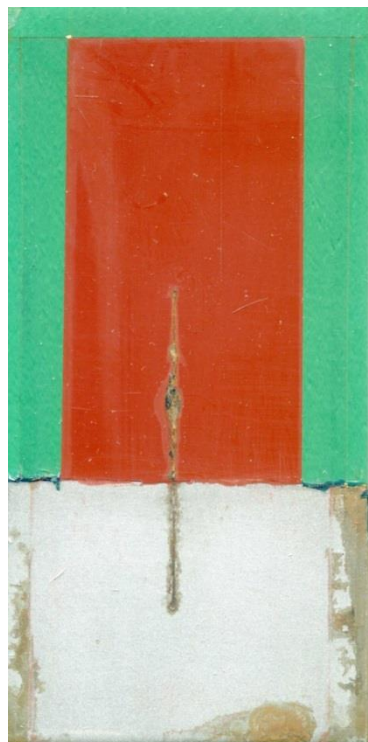
49% solids in volume
CPV/CPVC=0.6

Standardized **blasted hot rolled steel panels** F130S1 (Espansolor) DFT~140μ

890 hours of exposure in Salt Spray (ASTM B-117).



FORMULA EPPAA 18951



FORMULA EPPAA 18953



FORMULA EPPAA 18952

Zinc based Nubirox

■ Nubirox 213

- ▶ Modification with Iron Phosphate
- ▶ Specially suitable for alkyd and epoxy primers used to protect steel substrates

9.5% dry film volume
(10.7% t.f.w.)

9.5% dry film volume
(10.0% t.f.w.)

Without anticorrosive pigment

Conventional Zinc Phosphate

Nubirox 213

Solvent based system

Epoxy resin:
Uneresin 5471X75
Hardener:
Unedur 5415X70

40% solids in volume
CPV/CPVC=0.7

Standardized **blasted hot rolled steel panels**
F130S1 (Espancolor)
DFT~60µ

741 hours of exposure
in Salt Spray (ASTM B-117).



FORMULA EPPA 12878



FORMULA EPPA 12879b



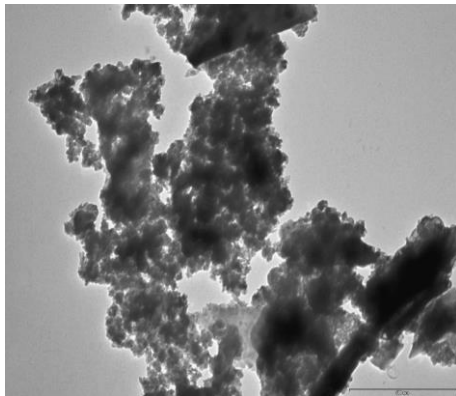
FORMULA EPPA 12883b

Non Zinc based Nubirox

- **Nubirox 300 series**

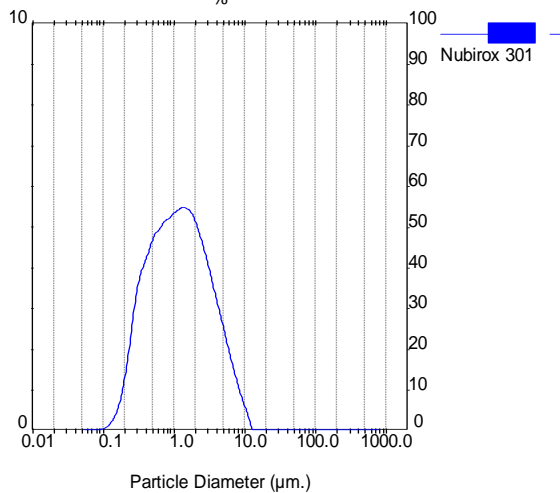
- ▶ **Nubirox 301 & Nubirox 302** based on Calcium Strontium Phosphosilicate

Particle shape



SEM (scanning electron microscope)

Particle size distribution



Malvern Mastersizer S Ver 2.19

$$D(v,0.5)=1.15\mu$$

Specific surface area

	Specific surface area (m ² /g)
Zinc Phosphate	1
Nubirox 301	21

Particle characterization:

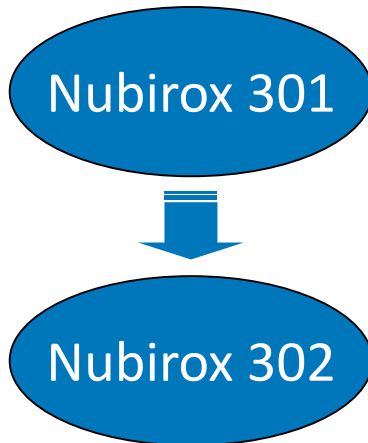
Elemental particles <1µ forming aggregates and agglomerates up to <10µ

- More active surface (allows lower pigment dosage)
- **Lower effect on gloss (DTM applications)**

Non Zinc based Nubirox

■ Nubirox 302

- ▶ Organic surface treatment to improve binder compatibility and performance



Its alkalinity makes it reactive with acidic binders, like short oil alkyds, but not with main long oil alkyds (usually with low acid values).

Its organic treatment protects the pigment from reacting with the acid binder.

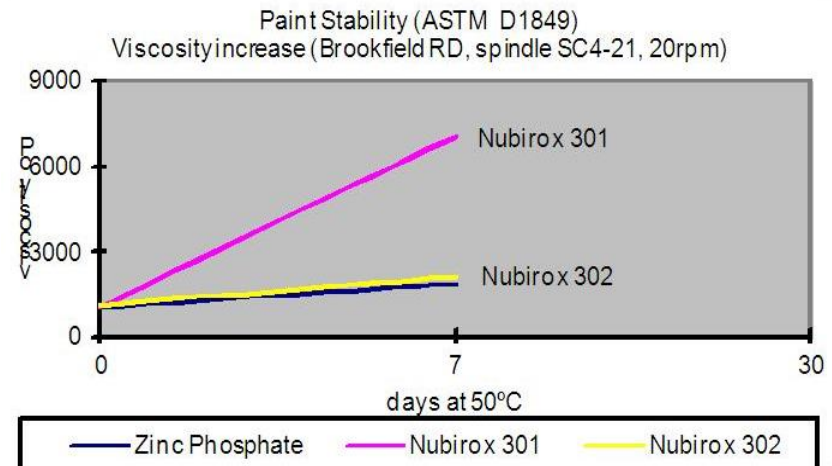
Short Oil Alkyd primer with Synolac 7503X60 (Cray Valley)

50% solids in volume

PVC/CPVC=0.7

6% Active pigment in volume of dry film

Viscosity measurements in Brookfield RV (spindle SC4-21, 20 rpm)



Agenda

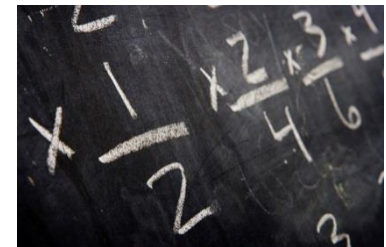
■ Anticorrosive pigments:

- ▶ What is corrosion? Mechanism of corrosion protection
- ▶ Nubirox anticorrosive pigments
 - Zinc based Nubirox: mechanism, particle shape and modifications
 - Non-Zinc based Nubirox: mechanism, particle and modifications



■ Anticorrosive coating formulation:

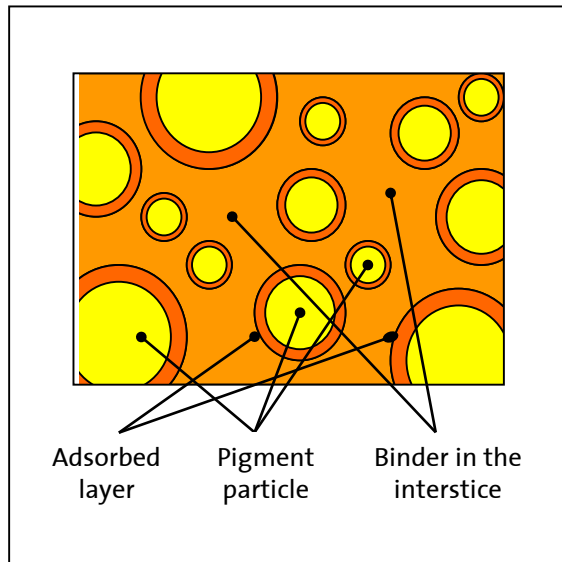
- ▶ Formulation parameters
- ▶ Examples of coating formulation:
 - Replacement of conventional Zinc phosphate in a SB Alkyd primer
 - Improving corrosion protection of WB DTM coatings



Formulation

■ PVC “Pigment volume concentration”

- ▶ A paint film is a volume: formulation parameters must be fixed in volume units.



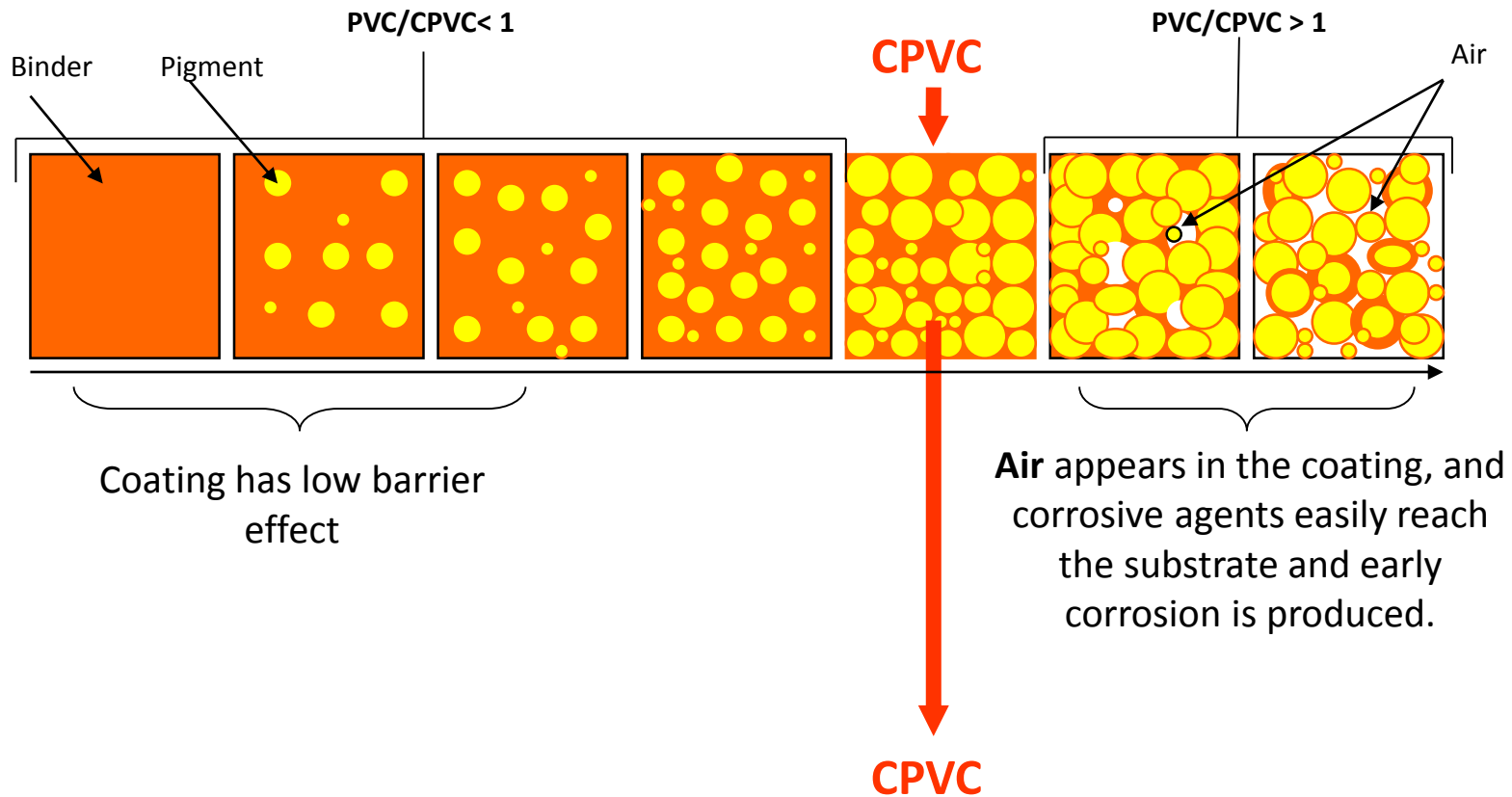
$$PVC = \frac{V_{\text{pigment}}}{V_{\text{total dry film}}} = \frac{V_{\text{pigment}}}{V_{\text{pigment}} + V_{\text{binder}}}$$

$$V_{\text{pigment}} = V_{\text{color pigment}} + V_{\text{anticorrosive pigment}} + V_{\text{fillers}}$$

$$V_{\text{binder}} = V_{\text{adsorbed binder}} + V_{\text{free binder}}$$

Formulation

- CPVC “Critical pigment volume concentration”



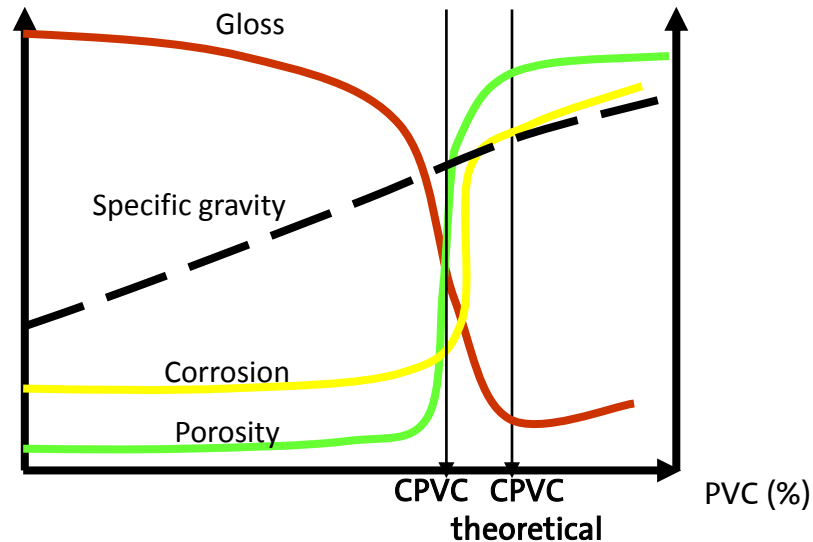
Coating has low barrier effect

Air appears in the coating, and corrosive agents easily reach the substrate and early corrosion is produced.

CPVC is just the **PVC** where there is just enough binder to wet all the pigments and fill the voids between particles.

Formulation

■ PVC/CPVC ratio



- ▶ **CPVC:** Characteristic of each pigment package and binder. Experimental.
- ▶ **Theoretical CPVC:** Calculated as the CPV for 100 grams of pigment and the grams of oil according to the oil absorption.

$$CPVC_{\text{theoretical}} = \frac{100 g_{\text{pigment}}}{\rho_{\text{pigment}}(\text{g/l})} \div \left(\frac{100 g_{\text{pigment}}}{\rho_{\text{pigment}}(\text{g/l})} + \frac{g_{\text{oil adsorbed}}}{\rho_{\text{oil}}(0.93\text{g/l})} \right)$$

100 g_{pigment}: grams of pigment for oil absorption value

ρ_{pigment} : pigment specific gravity

$g_{\text{oil adsorbed}}$: grams of oil (oil absorption value)

ρ_{oil} : specific gravity of linseed oil (0.93g/l)

Formulation

- Effect of PVC/CPVC ratio on performance

PVC/CPVC = 0.60



PVC/CPVC = 0.75



PVC/CPVC = 0.95



↓
**Close to CPVC
(PVC/CPVC~1)**

Solvent based
system

Phenolic
modified short
oil alkyd

50% solids in
volume

5% of
anticorrosive
pigment
(Nubirox 213)

Standardized
cold rolled
steel panels S-
46 (Q-Panel)

DFT ~40μ

400 hour of
exposure in
Salt Spray
(ASTM B-117).

Formulation Case 1

- **SB Alkyd primer:**

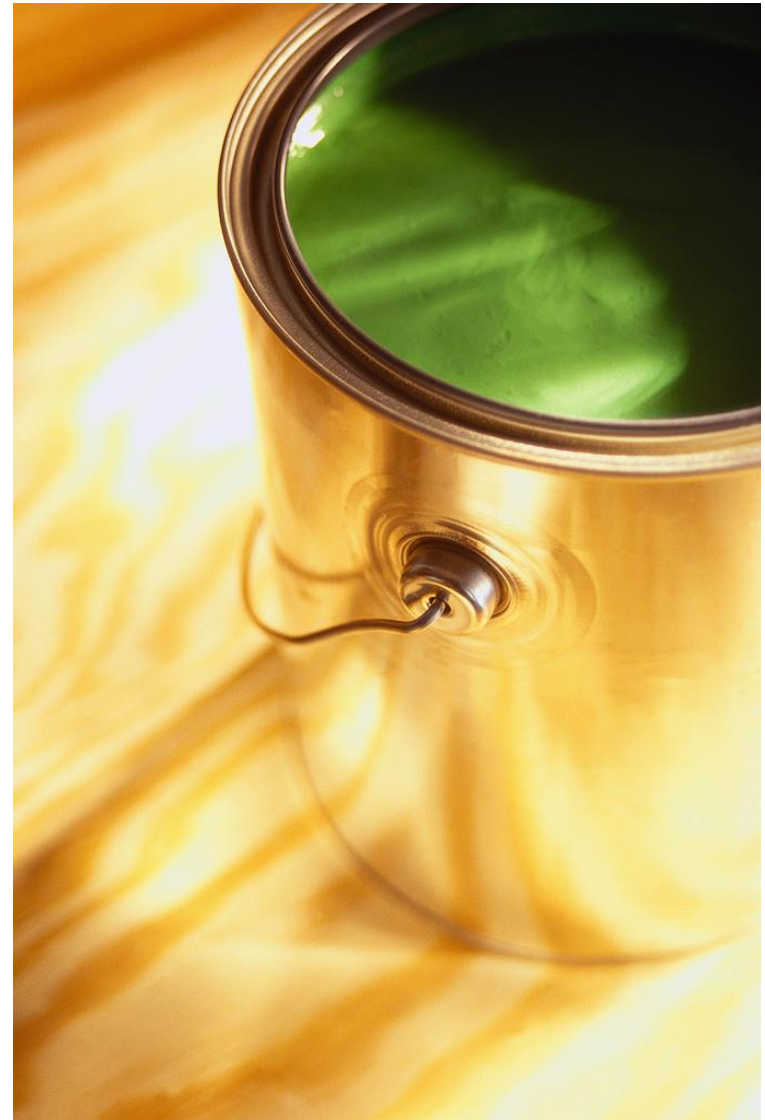
Replacement of conventional Zinc Phosphate

- ▶ **Direct replacement**

Replacement 1:1 in weight

- ▶ **Reformulation**

Differences only due to anticorrosive pigment effectiveness



Formulation Case 1

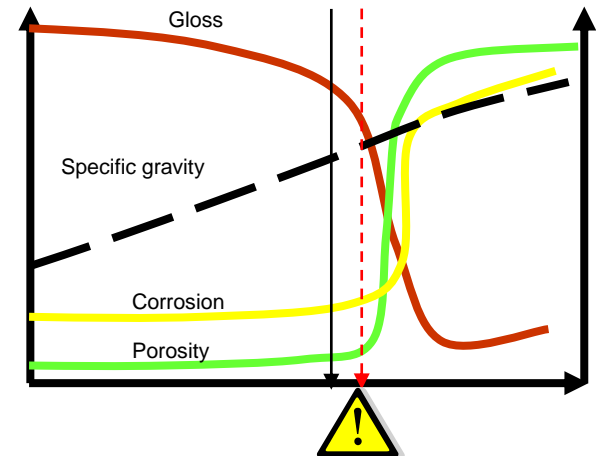
A

FORMULA	FUNCTION	% weight
Synolac 7503X60	Alkyd resin	21.81
Bentone 34 (10% in xylene)	Rheological additive	4.60
Calcium Naphtenate 4%	Wetting agent	0.41
Xylene	Solvent	10.98
Tioxide TR92	Titanium dioxide	7.56
Zinc Phosphate	Antic. Pigment	7.36
Nubirox 106	Antic. Pigment	-
Micral 2	Calcium carbonate	15.43
CBI-5 Talc	Micro talc	10.55
Synolac 7503X60	Alkyd resin	19.29
Cobalt Naphtenate 6%	Dryer	0.12
Synresol E-22	Anti-skinning agent	0.21
Dowanol PM	Solvent	1.68
Pigment Volume Concentration		36.1%
PVC/CPVC		0.70
Non-volatile contents, volume		50.0%
Non-volatile contents, weight		66.3%
Anticorrosive pigment volume in dry film		6.0%

B

% weight
21.81
4.60
0.41
10.98
7.56
-
7.36
15.43
10.55
19.29
0.12
0.21
1.68
36.3%
0.74
50.0%
66.3%
6.2%

	Specific gravity (g/cm ³)	Oil absorption (g oil/100g pig)
Zinc Phosphate	3.3	20
Nubirox 106	3.2	40



↑
Weight replacement
less free binder

Formulation Case 1

		A
FORMULA	FUNCTION	% weight
Synolac 7503X60	Alkyd resin	21.81
Bentone 34 (10% in xylene)	Rheological additive	4.60
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Dowanol PM	Solvent	1.68
<hr/>		
Pigment Volume Concentration		36.1%
PVC/CPVC		0.70
Non-volatile contents, volume		50.0%
Non-volatile contents, weight		66.3%
Anticorrosive pigment volume in dry film		6.0%

	Specific gravity (g/cm ³)	Oil absorption (g oil/100g pig)
Zinc Phosphate	3.3	20
Nubirox 106	3.2	40

B	C	D
% weight	% weight	% weight
21.81	23.86	22.66
4.60	4.70	4.68
0.41	0.39	0.40
10.98	10.60	10.99
7.56	7.51	7.49
-	-	-
7.36	7.48	1.24
15.43	14.12	18.36
10.55	9.66	12.56
<hr/>		
19.29	19.70	19.60
0.12	0.13	0.13
0.21	0.20	0.12
1.68	1.68	1.69
<hr/>		
36.3%	33.6%	35.4%
0.74	0.70	0.70
50.0%	50.0%	50.0%
66.3%	65.6%	65.7%
6.2%	6.0%	1%

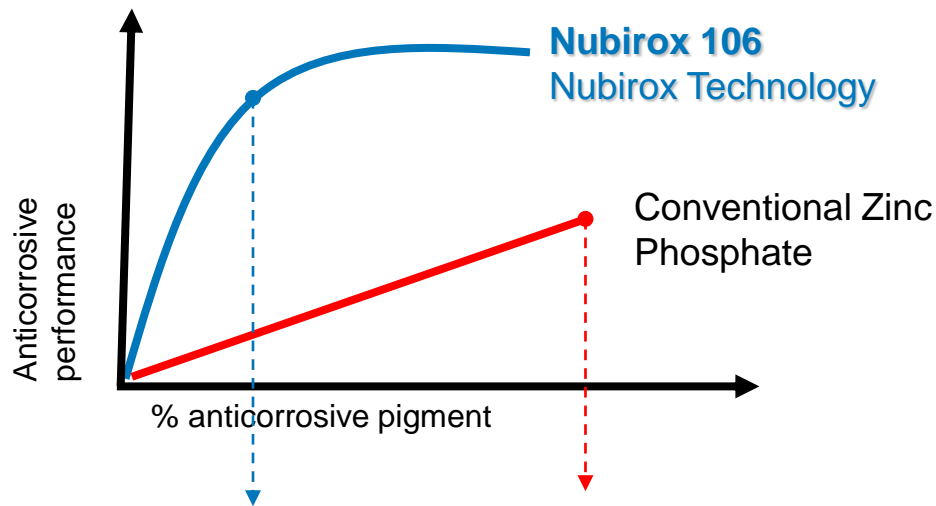
↑
Weight
replacement
less free binder

↑
Reformulation at
same PVC/CPVC

↑
Cost-effective
reformulation

Formulation Case 1

- **Nubirox 106:** Pigment effectiveness at low loading level



Negative control



Formula AC10423

1.2% Nubirox 106



Formula AC10432

7.3% Conventional Zinc Phosphate



Formula AC10427

Solvent Based system

Phenolic modified short oil alkyd

50% solids in volume, **CPV/CPVC=0.7**

Application on standardized cold rolled steel S-46 (Q-Panel) **DFT ~35μ**

525 hours of exposure in Salt Spray (ASTM B-117).

Formulation Case 2

- **WB Alkyd DTM for multisubstrate application:**

Addition of anticorrosive pigments

- ▶ **Direct replacement**

Replacement in weight of color pigment or extender

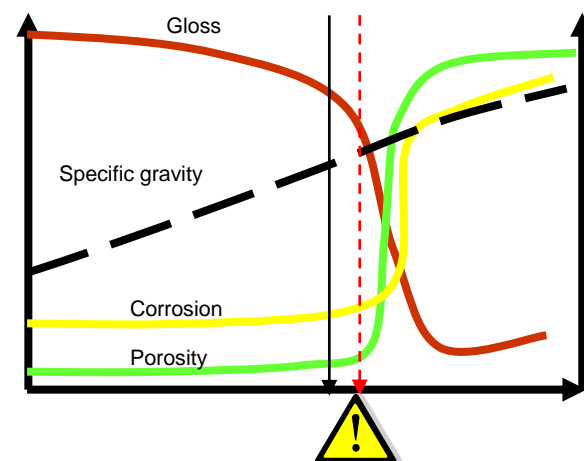
- ▶ **Reformulation**

Differences only due to anticorrosive pigment effectiveness



Formulation Case 2

		A	B
FORMULA	FUNCTION	% weight	% weight
Water		8,99	8,99
Byk 024	Defoamer	0,12	0,12
Disperbyk 190	Dispersing agent	1,52	1,52
Tioxide TR92	Titanium dioxide	28,77	24,77
Nubirox 302	Antic. Pigment	-	4,00
Nubirox 106	Antic. Pigment	-	-
Uradil AZ760	Medium oil alkyd emulsion	58,12	58,12
Additol VXW4940 (1:1 water)	Drier	1,28	1,28
Nubirox FR-10	"Flash rust" inhibitor	0,50	0,50
Byk 348	Levelling agent	0,23	0,23
Acrysol RM-8W	PU-thickener	0,47	0,47
Pigment Volume Concentration		19,3%	20,2%
PVC/CPVC		0.36	0.40
Non-volatile contents, volume		49,7%	50,1%
Non-volatile contents, weight		61,3%	61,4%
Anticorrosive pigment volume in dry film		0%	3,7%



↑
TiO₂ Weight
replacement
less free binder

	Specific gravity (g/cm ³)	Oil absorption (g oil/100g pig)
Titanium dioxide	4,1	21
Nubirox 302	2,9	45

Formulation Case 2

		A	B	C	D
FORMULA	FUNCTION	% weight	% weight	% weight	% weight
Water		8,99	8,99	8,90	9,56
Byk 024	Defoamer	0,12	0,12	0,13	0,12
Disperbyk 190	Dispersing agent	1,52	1,52	1,38	1,43
Tioxide TR92	Titanium dioxide	28,77	24,77	21,77	23,07
Nubirox 302	Antic. Pigment	-	4,00	4,38	-
Nubirox 106	Antic. Pigment	-	-	-	3,87
Uradil AZ760	Medium oil alkyd emulsion	58,12	58,12	60,84	60,04
Additol VXW4940 (1:1 water)	Drier	1,28	1,28	1,34	0,66
Nubirox FR-10	“Flash rust” inhibitor	0,50	0,50	0,53	0,52
Byk 348	Levelling agent	0,23	0,23	0,24	0,24
Acrysol RM-8W	PU-thickener	0,47	0,47	0,49	0,49
Pigment Volume Concentration		19,3%	20,2%	18,2%	18,8%
PVC/CPVC		0.36	0.40	0,36	0,36
Non-volatile contents, volume		49,7%	50,1%	49,7%	49,7%
Non-volatile contents, weight		61,3%	61,4%	60,1%	60,8%
Anticorrosive pigment volume in dry film		0%	3,7%	4,0%	4,0%

	Specific gravity (g/cm ³)	Oil absorption (g oil/100g pig)
Titanium dioxide	4,1	21
Nubirox 302	2,9	45

↑
TiO₂ Weight
replacement
less free binder

↑
Reformulation at
same PVC/CPVC

↑
Reformulation at
same PVC/CPVC

Formulation Case 2

Water based system	Uradil AZ 760 is a medium oil alkyd emulsion based on soybean fatty acids	50% solids in volume CPV/CPVC≈ 0.36	Application on standardized galvanized Steel SG015 (Espancolor) Dry film thickness ~45μ	2800 hours of exposure in Salt Spray (ASTM B-117)
---------------------------	---------------------------------------------------------------------------	----------------------------------------	---------------------------------------------------------------------------------------------------	----------------------------------------------------------

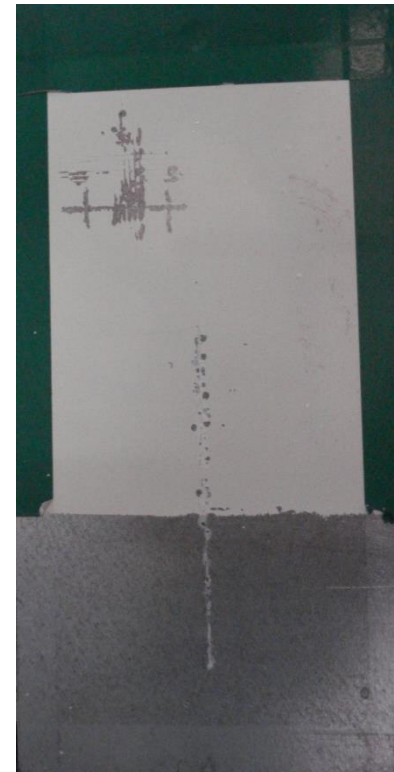
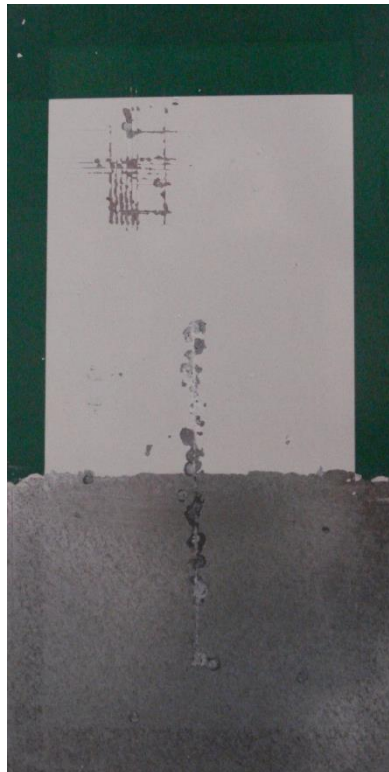
4% dry film volume
(3,9%total formula weight)

4% dry film volume
(4,4%total formula weight)

Without anticorrosive pigment

Nubirox 106

Nubirox 302



FORMULA AA 19666

Gloss (60°): 98
Gloss (20°): 93

FORMULA AA 19667

Gloss (60°): 93
Gloss (20°): 79

FORMULA AAA 19670

Gloss (60°): 96
Gloss (20°): 85

Formulation Case 2

Water based system	Uradil AZ 760 is a medium oil alkyd emulsion based on soybean fatty acids	50% solids in volume CPV/CPVC≈ 0.36	Application on standardized cold rolled steel panels S-46 (Q-Panel) Dry film thickness ~45μ	500 hours of exposure in Salt Spray (ASTM B-117)
---------------------------	---------------------------------------------------------------------------	----------------------------------------	-------------------------------------------------------------------------------------------------------	---------------------------------------------------------

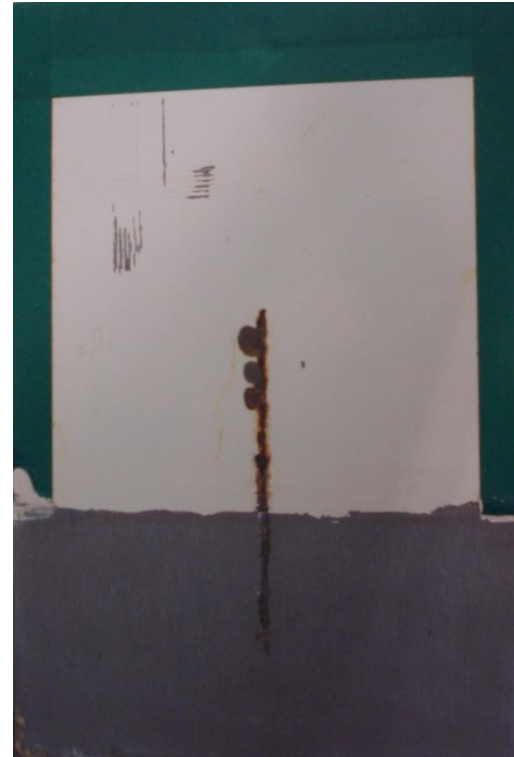
4% dry film volume
(3,9%total formula weight)

4% dry film volume
(4,4%total formula weight)

Without anticorrosive pigment

Nubirox 106

Nubirox 302



FORMULA AA 19666

Gloss (60°): 98
Gloss (20°): 93

FORMULA AA 19667

Gloss (60°): 93
Gloss (20°): 79

FORMULA AAA 19670

Gloss (60°): 96
Gloss (20°): 85

Formulation Case 2

Water based system	Uradil AZ 760 is a medium oil alkyd emulsion based on soybean fatty acids	50% solids in volume CPV/CPVC≈ 0.36	Application on standardized iron phosphated steel panels Bonderite 1000 (R-36-I from Q-Panel) Dry film thickness ~45μ	500 hours of exposure in Salt Spray (ASTM B-117)
---------------------------	---------------------------------------------------------------------------	----------------------------------------	---------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------

4% dry film volume
(3,9%total formula weight)

4% dry film volume
(4,4%total formula weight)

Without anticorrosive pigment

Nubirox 106

Nubirox 302



FORMULA AA 19666

Gloss (60°): 98
Gloss (20°): 93

FORMULA AA 19667

Gloss (60°): 93
Gloss (20°): 79

FORMULA AAA 19670

Gloss (60°): 96
Gloss (20°): 85

Formulation Case 2

- **Nubirox 302: good gloss/performance balance**

Gloss

Panel evaluation	Control	4% Nubirox 106	4% Nubirox 302
Gloss 60°	98	93 (-5%)	96 (-2%)
Gloss 20°	93	79 (-15%)	85 (-9%)

Anticorrosive performance on Cold rolled steel

Panels exposed 500h in Salt Spray test	Control	4% Nubirox 106	4% Nubirox 302
Rusting at the scribe (ASTM D1654)	5 (3.5mm)	6 (3mm)	7 (2mm)
Rusting on the panel (ASTM D610)	8G (0.1%)	9G (0.03)	9G (0.03%)
Adhesion at the scribe (ASTM D1654)	5 (15%)	7 (5%)	9 (1%)
Adhesion "cross cut" (ASTM B3359)	5B	5B	5B

Anticorrosive performance on Galvanized steel

Panels exposed 2800h in Salt Spray test	Control	4% Nubirox 106	4% Nubirox 302
Rusting at the scribe (ASTM D1654)	5 (3.5mm)	7 (1.5mm)	9 (0.5mm)
Rusting on the panel (ASTM D610)	8G (0.1%)	7G (0.3%)	9 (0.03%)
Adhesion at the scribe (ASTM D1654)	2 (50%)	6 (10%)	9 (1%)
Adhesion "cross cut" (ASTM B3359)	0B	1B	1B

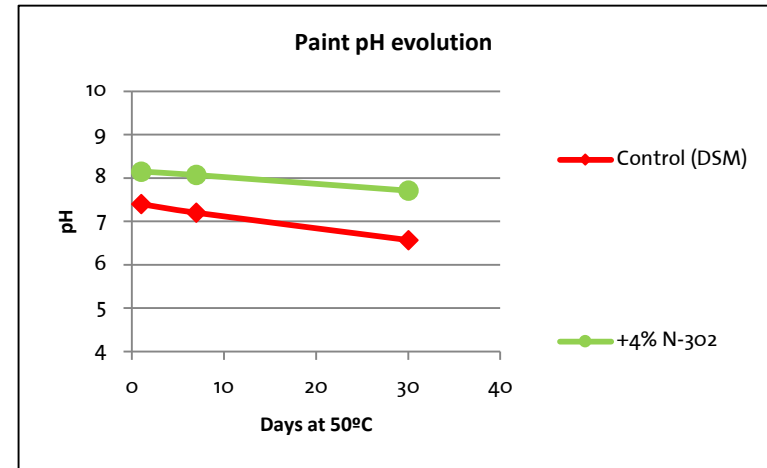
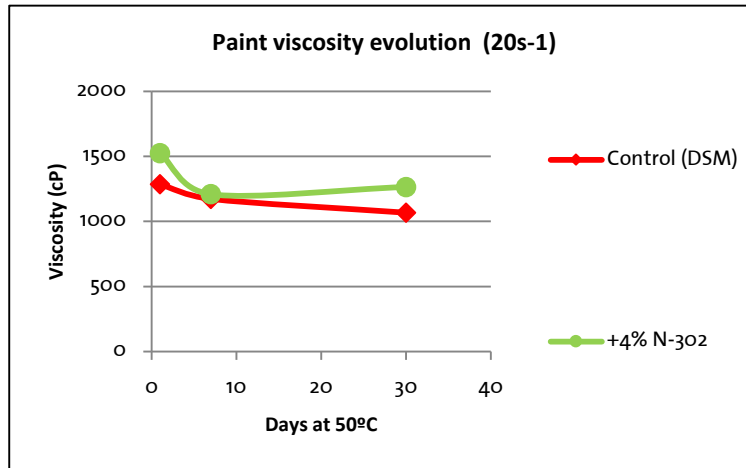
Anticorrosive performance on Phosphated steel

Panels exposed 500h in Salt Spray test	Control	4% Nubirox 106	4% Nubirox 302
Rusting at the scribe (ASTM D1654)	4 (6mm)	7 (1.5mm)	7 (1.5mm)
Rusting on the panel (ASTM D610)	7G (0.3%)	8G (0.1%)	9G (0.03%)
Adhesion at the scribe (ASTM D1654)	0 (90%)	8 (2%)	9 (1%)
Adhesion "cross cut" (ASTM B3359)	4B	3B	1B

Formulation Case 2

- **Nubirox 302: good paint stability**

Package stability (ASTM D1849): Viscosity, pH and settling evolution after 7 and 30 days at 50°C.



Settling (ASTM D-869)			
	initial	7 days at 50°C	30 days at 50°C
Control	10	6	2
+4% N-302	10	8	6

Conclusions

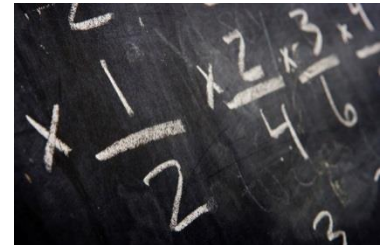
■ Anticorrosive pigments:

- ▶ Not only is the chemistry important...
also physical properties of pigment particles:
 - More active surface
 - Better performance in thin film systems
- ▶ Modifications improve performance of Zinc based pigments
- ▶ Non Zinc based anticorrosive pigments benefits



■ Anticorrosive coating formulation:

- ▶ Bear in mind formulation parameters
 - Adjust free binder volume to the desired properties
 - Pigment replacement in weight could be dangerous
 - Benefits of cost efficient replacements





Thank you

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About Ferro Corporation

Ferro Overview

- Founded 1919 as Ferro Enameling Company in Cleveland, Ohio USA
- Worldwide leader in production of glass enamels, porcelain enamels, ceramic tile coatings and high performance pigments
- Approximately 5,680 associates working in 27 countries
- 2016 sales of \$1.15 billion



Approaching centennial as a
growing innovator of glass-
based coatings and color
solutions



Diverse Customer Base, Singular Promise

- We serve manufacturers in 100+ countries and in diverse markets.
- Our customers turn to us for innovative solutions and a commitment to delivering ***new possibilities for their products, businesses and customers.***

Building and
Construction

Automotive

Appliances

Electronics

Household
Furnishings

Industrial
Products

Ferro's Core Technologies

- Color and glass science
- Particle engineering
- Surface application technology
- Formulation



The Way We Work: Ferro Core Values

Customer Focus

Our customers are why we exist; we build trusting relationships that are built on customer needs and a genuine interest in making customers successful.

Accountability for Performance

We work to the highest performance standards, prioritizing safety, environmental stewardship, creating value for customers and Ferro shareholders.

Innovative Thinking

We seek new ideas for technologies and business processes, always looking for ways to improve and better serve our customers.

Teamwork and Collaboration

We are committed to a work environment of trust and respect, and work together to consistently deliver value to our customers and shareholders.

For more information on
Ferro Pigments Business Unit,
visit www.ferro.com



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