# Our journey towards sustainable palm

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Sustainability Marketing Manager



## Agenda

- 1 About BASF
- 2 The palm dilemma
- **3 RSPO and certification**
- 4 BASF and Palm kernel oil
- 5 Find out more

## **BASF** We create chemistry

- Our chemistry is used in almost all industries
- We combine economic success, social responsibility and environmental protection
- 6 Verbund sites and 352 other production sites

Sales	EBIT	Employees
64,457	8,552	115,490*
Million €	Million €	·



**BASF** 

\*as of December 31, 2017

## **Care Chemicals offers a broad range of ingredients** for hygiene, personal care, home care, I&I and technical applications



Home care

**Solutions** 

and I&I

Hygiene



Personal care



Industrial Solutions



**AgChem** additives

**Enabling Choices:** The offer encompasses petro-based surfactants as well as surfactants based on palm kernel oil.

We offer innovative and sustainable solutions – from surfactants, polymers, chelating agents to biocides, enzymes, optical effect products, stabilizers and methane sulfonic acid.

With an annual superabsorbent production capacity of more than 500.000 metric tons, our product portfolio is built on innovative and sustainable superabsorbent polymers.

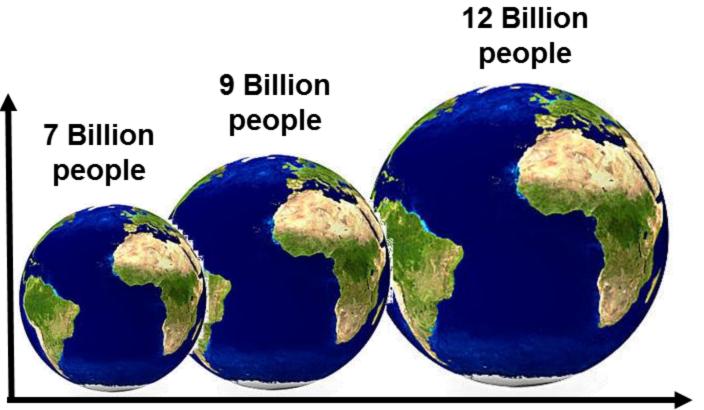
**Inspired by Life:** A significant share of our portfolio is renewable-based with palm kernel oil as the most important raw material.

Along with consumer insights we offer a broad range of ingredients - from surfactants, emoillents and emulsifiers to UVfilters and actives.

New solutions for chemical formulators in multiple applications such as agro chemicals, additives for concrete, textiles, metal surface treatment, emulsion polymerization and a great variety of chemical processes.

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### **Increasing demand for vegetable oils**

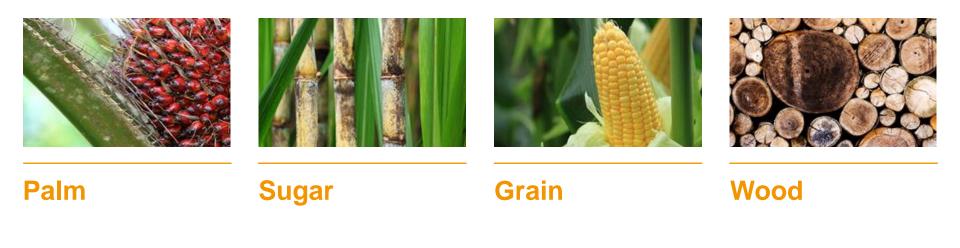








# Demand is growing, but renewable raw materials are not intrinsically sustainable



Community and labor conflicts

# Land use change Child labor Loss of biodiversity Competition with food Deforestation

Agricultural Commodity Culture Land Ownership Conflicts



# Palm and palm kernel oil stand for the sustainability dilemma of renewables









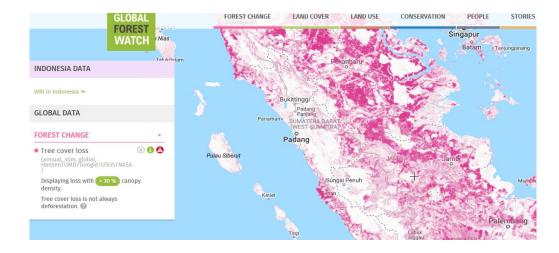
Use in personal care and food applications leads to high **visibility**  Unique chemical properties make **substitution** unfeasible to date Supply chain complexity challenges traceability Plantations cause deforestation and related issues of concern

### Palm oil and deforestation

Indonesia and Malaysia dominate global palm oil production with 85% of world supply.



### Indonesia – Sumatra tree cover loss 2001 – 2015



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# **20 soccer fields per hour:** At this rate, Indonesia's tropical rainforest is extinguished since 1995.

Source: Mielke Oil World, Nov 2017; Austin et al. Land use policy, 69, 2017 41-48.



### NGOs put industry under pressure and demand:



### Greenpeace campaigns since 2007



### "

We're asking the **commodity markets** to change and start to care about where things come from, and it's changing how companies do business.

Marco Albani, Director Tropical forest alliance 2020 (Moment of Truth, 2018)



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# Why we need the Roundtable on Sustainable Palm Oil (RSPO) to get to sustainable palm

- Palm was the 1<sup>st</sup> industrial agricultural crop addressing sustainability.
- RSPO is a strong global multistakeholder forum founded in 2004.
- BASF joined the RSPO in 2004.
- NGO consider RSPO certification as a starting point, but say more needs to be done







### **RSPO** certification helps to protect forests

### "

The significant impact of certification on deforestation indicates that higher levels of certification could generate greater forest protection.

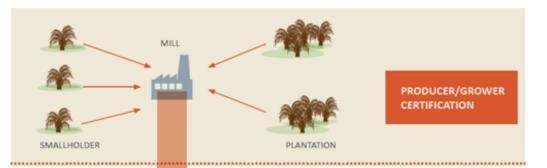
Carlson et.al 2018. Effect of palm sustainability certification on deforestation and fire in Indonesia. Proceedings of the National Academy of Sciences 115.



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# RSPO certification builds on two systems – grower and supply chain certification

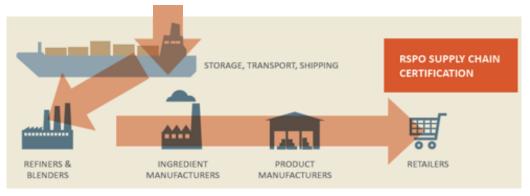
### Verification of sustainable oil palm production



### **Producer/Grower certification**

→ To ensure sustainable palm oil production on plantation level

### Verification of the supply chain



# Supply Chain Certification (SCC)

→ To ensure the integrity of the trade in sustainable palm oil



Source: RSPO communication

# Different certification models lead to physical market transformation

### **RSPO Supply Chain Certification Standard**

- Identity preserved (IP) traceability to single plantation
- Segregation (SG) 100% physical RSPO material
- Mass Balance (MB) administratively balancing supply chain

### **RSPO Producer / Grower Certification**

Book & Claim (B&C) Certificate trading

# Physical market transformation



# Specifics of the oleoderivative industry – from palm kernel oil to the final product





Crude and refined palm kernel oil

Primary oleochemicals		
Fatty Acids (FAC)	FAC 8-10 FAC 12-18	
Fatty Alcohols (FOH)	FOH 8-10 FOH 12-14 FOH 16-18	
Fatty Acid Methyl Esters (FAME)	FAME 8-10 FAME 12-14 FAME 16-18	
Glycerine		

HPC Ingredients / Secondary oleoderivatives		
Exampels:		
Sodium Laureth-2 Sulfate		
Betaines		
Cocamide DEA		
IPP, IPM		
Sorbitan Triglycerides		
Alkylpolyglucoside		
Laureth-7		
MCT		
Polyglycerol Esters		
Fatty Amines		
Soap		





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## **BASF's palm footprint**





# How does BASF contribute to the journey toward sustainable palm?



### **Collaborate**

Industry experts join **BASF's Palm Dialog** since 2016. BASF is a member of the **RSPO since 2004**, of the High Carbon Stock Approach Steering Group (HCSA, **2016)** and joined **FONAP** as "Supporter" member in 2017.



# Drive physical transformation

BASF shifts its Personal Care portfolio in 2018 and will offer palm-based specialties for the cosmetics industry exclusively as certified sustainable. We are continuously expanding the network of RSPO-certified sites globally and have stepped up traceability.



### **Smallholder inclusion**

BASF advocates for smallholder inclusion and works together with several partners in smallholder projects.

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# **BASF sets the course for sustainable certified oil palm products**



# BASF sets the course for sustainable certified oil palm products beyond time bound plans





## BASF's Palm Sourcing Policy is based on our Supplier Code of Conduct (public since 2016)



Forest Conservation New plantings in accordance with the HCS Approach Toolkit. Promotion of the dialogue toward a landscaping approach.

#### Peat Conservation:

Abstain from development of peatland and maintaining of palm plantations on peatland in accordance with the **RSPO** Manual of Best Management Practices.

#### Transparency and **Upstream Traceability:** Support of upstream

traceability to oil mill level and ultimately to plantation level for certified products.

#### **Physical Transformation to Certified Products:**

Promotion of certification toward credible of physical transformation.

**FPIC**; Social Impact **Assessment: Human** and Labor Rights: Supporting the implementation of a standards and promotion FPIC process and social impact assessments with regard to the development of plantings.

#### Smallholder Inclusion:

Promotion of smallholder inclusion into certified supply.

#### Conflict resolution: Engagement in a consultative and transparent process for conflict resolution.

# BASF has RSPO certification of its production sites in all regions.



### Europe

- 1. Antwerp (Belgium)
- 2. Ballerup (Denmark)
- 3. Boussens (France)
- 4. Pulnoy (France)
- 5. Düsseldorf (Germany)
- 6. Fino Mornasco (Italy)
- 7. Gebze (Turkey)
- 8. Illertissen (Germany)
- 9. Ludwigshafen (Germany)
- 10. Meaux (France)
- 11. Moscow (Russia)
- 12. Castellbisbal (Spain)
- 13. Zona Franca (Spain)

### AsiaPacific

- 14. Jinshan (China)
- 15. Kitatone (Japan)
- 16. Bangpakong (Thailand)
- 17. Cimanggis (Indonesia)
- 18. Dahej (India)

### **North America**

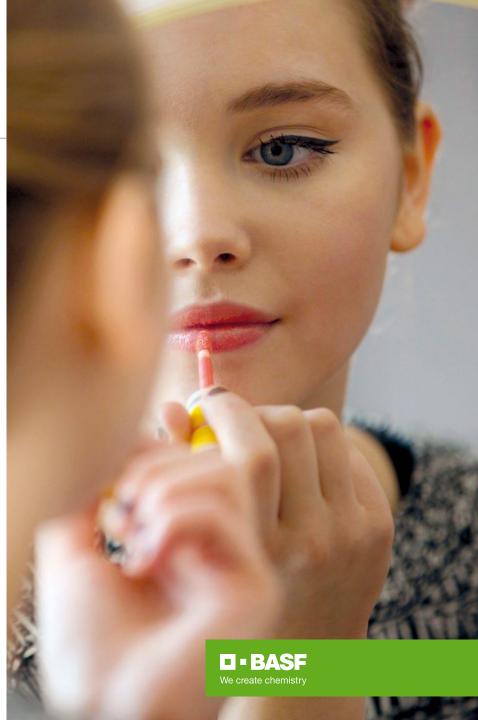
- 19. Mauldin (USA)
- 20. Cincinnati (USA)
- 21. Kankakee (USA)

### **South America**

22. Jacarei (Brazil)

# We are determined to achieve sustainable palm

- Sustainable Consumption demands commitment from the various stakeholders in the value chain to make sustainable palm the norm.
- In 2018, we have initiated a major shift of our specialty portfolio and will exclusively offer palm-based specialty ingredients for the personal care market that are certified as sustainable.
- This is an important milestone for the cosmetics industry – and some of our customers already made the step together with us.

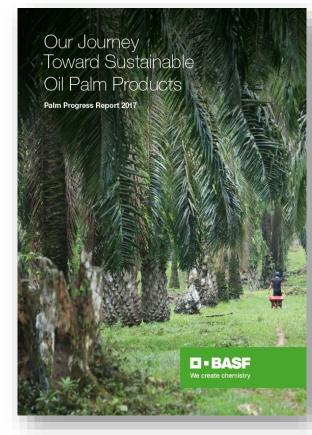


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# Time for change: let's get faster to Sustainable Palm

#### **BASF Palm Progress Report**



#### Social dialog

#### Twittern

Markus Kamieth @MarkusKamieth

Walking the talk when it comes to #sustainability ... that's what @BASF\_palm is all about. We are

working with all our customers to move as swiftly as possible. Keep going!

#### BASF 🤣 @BASF

BASF announced @ 3rd @BASF\_palm dialogue to shift its Personal Care portfolio + to offer palmbased specialties for the cosmetics industry



#### **Public communication**



Creating Chemistry, BASF's annual magazine; 2018

### Contact

- Contact our BASF Experts Team via <u>Palm-dialog@basf.com</u>
- Visit our Palm Dialog Website at on.basf.com/palmdialog
- Our MB certified product portfolio <u>carecreations.basf.com/landingpage-</u> <u>time-for-change</u>
- follow us on Twitter via @BASF\_palm



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# **We create chemistry**