



Material Solutions for a Circular Economy

Towards a Circular and Climate-neutral Electrical & Electronics Industry

Gary Zhang and Niklas Meine

UL Webinar, May 18, 2022

[covestro.com](https://www.covestro.com)



This presentation may contain forward-looking statements based on current assumptions and forecasts made by Covestro AG.

Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Covestro's public reports which are available on the Covestro website at www.covestro.com.

Covestro assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments

Covestro – Leading in the World of Plastics



Strong

- €15.9 bn in sales
- ~17,900 employees¹



Useful

- Plastics, pre-products and solutions
- For many industries



Global

- 50 production sites globally
- Close to customers and partners



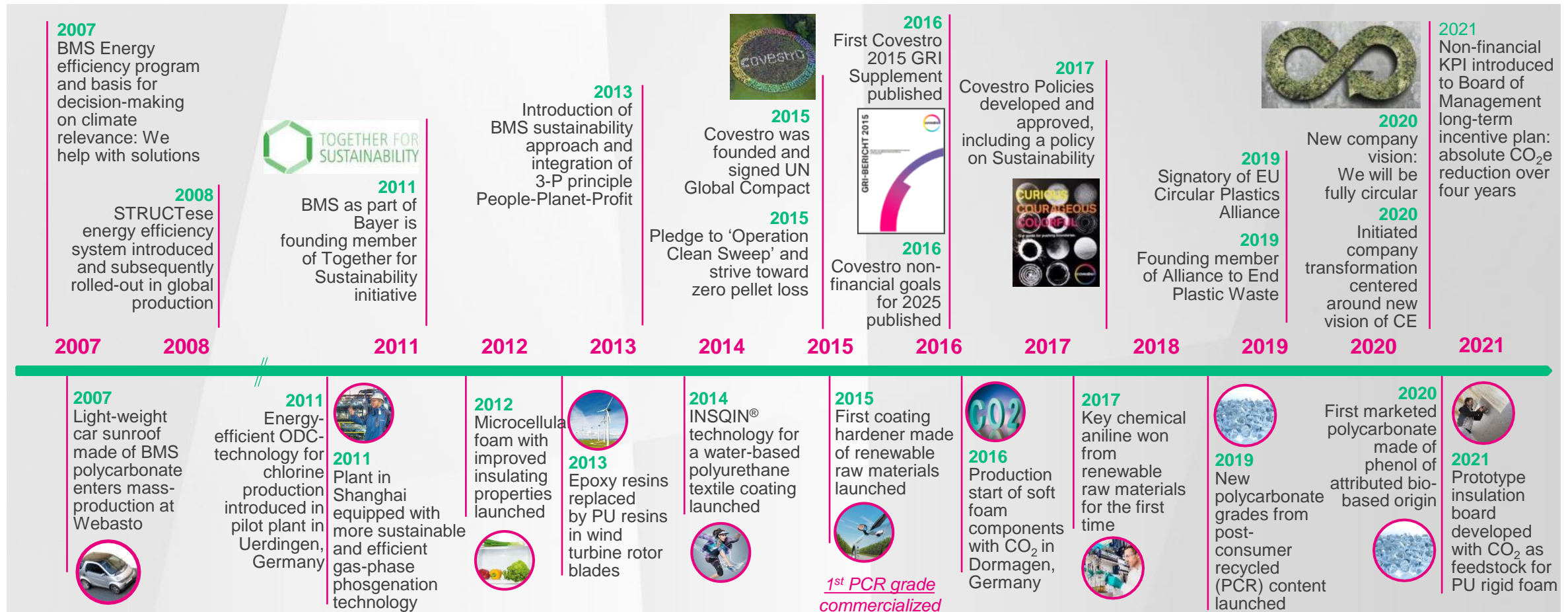
Innovative

- ~1,500 employees in research and development
- 80 years of ideas and inventions



Long History of Innovations Inspired by Sustainability

Covestro milestones in sustainability



Pioneering with Ambitious Goals

Covestro aims to become climate neutral!



Net zero¹ by 2035

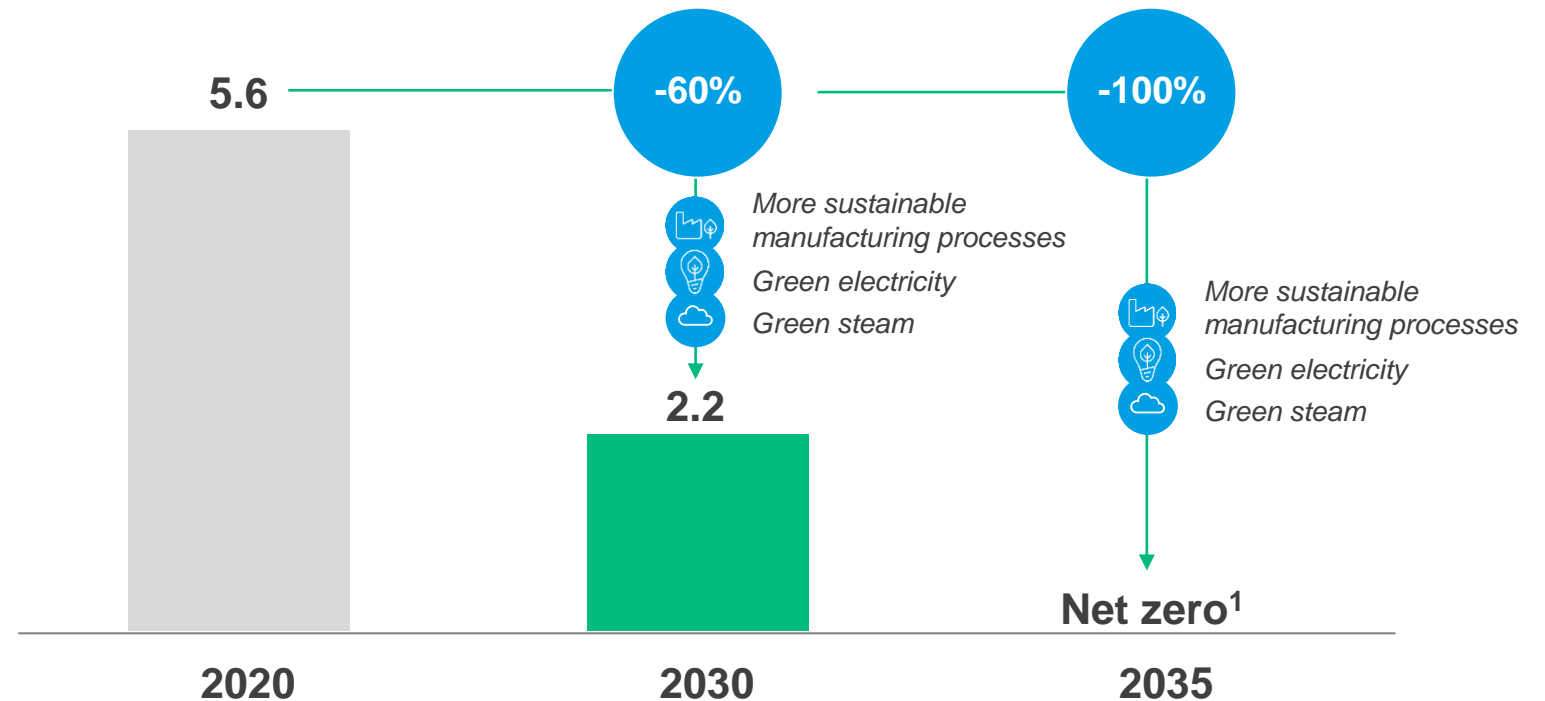
By 2035, Covestro aims for net zero scope 1 and 2 emissions.

As interim target for 2030, Covestro has committed to a 60% reduction in scope 1 and 2 greenhouse gas emissions to 2.2m t.

Clear roadmap with three innovative levers for reduction.

All efforts pay toward the 1.5°C goal of the Paris Climate Agreement

Greenhouse gas emissions in million t, scope 1 and 2



The Future of Electronics is Low Carbon

Sustainability is an accelerating trend that matters to consumers and organizations



Companies are setting ambitious goals.

Sustainability has become a priority for boardrooms. **64%** of Fortune 500 companies linked ESG to their strategy in 2021, compared to **49%** in 2020.

Are you helping your customers meet their goals?

Governments are driving change.

44 countries launched carbon reduction initiatives covering **22%** of global emissions, up from **13%** in 2018.

Is regulation an opportunity or a threat for your business?

Consumers and your corporate customer do care!!

84% of consumers say sustainability matter to them, and **68%** are willing to pay more for sustainable products.

Do consumers/your corporate customer view you as a leader or a follower?

Global Electronics/Electrical Trends

Sustainability becomes key element in IT industry



IDC:2021 Global IT trends outlook

IDC FutureScape: Worldwide IT Industry 2021 Top 10 Predictions



By 2025, 90% of Global 2000 companies will mandate reusable materials in IT hardware supply chains, carbon neutrality targets for providers' facilities, and lower energy use as prerequisites for doing business

- IDC, Oct 2020

Commitment to using recycled materials in all Made by [Google](#) products by 2022.

[Apple](#) has the goal to “use only recycled and renewable materials” in their “products and packaging”

100 percent of new [Cisco](#) products and packaging to incorporate circular design principles by FY25

[Schneider Electric](#) has the target to “increase the amount of green material in products to 50% by 2025”

Consumers Care



And the most attractive consumer segments care the most about global warming

How important is the sustainability of products to you?

*Sustainability is “very important” to 55% of consumers.**



What environmental issues are you most concerned about?

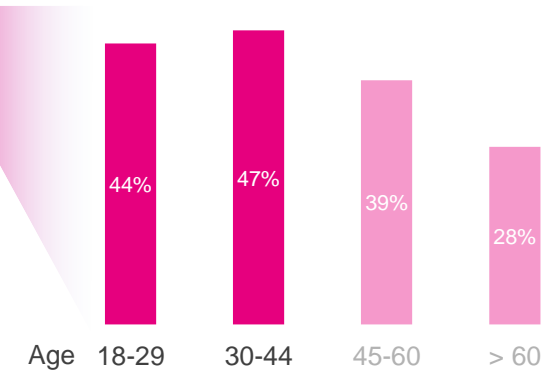
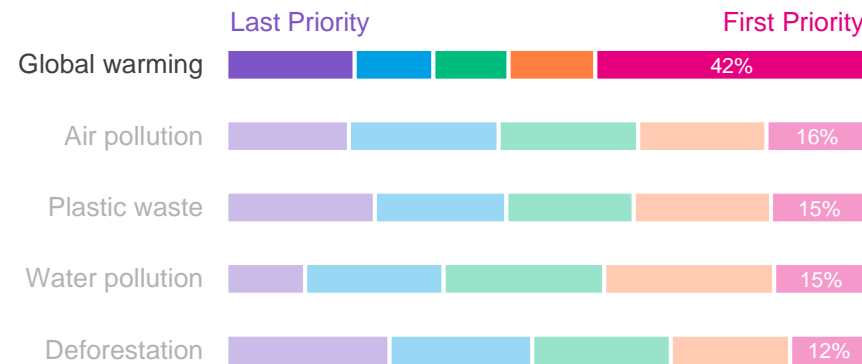
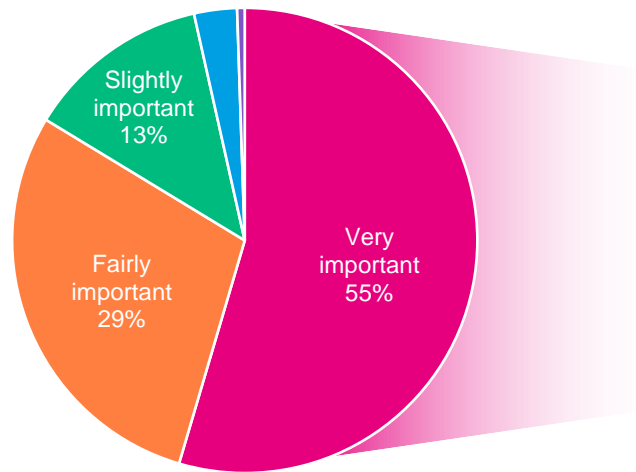
*Global warming is the highest priority sustainability issue. **



Which demographics care the most?

*Gen Y and Gen Z care most about global warming.**

Not at all important; 3% No opinion, 1%



Low Carbon is the Next Product Differentiator



Mass markets will accept a modest price premium, and key segments will a high premium

22% of consumers will pay a premium of **11%** or more

77% of consumers will pay **6%** on average for sustainable electronics



Mass market
categories



Segmented
categories

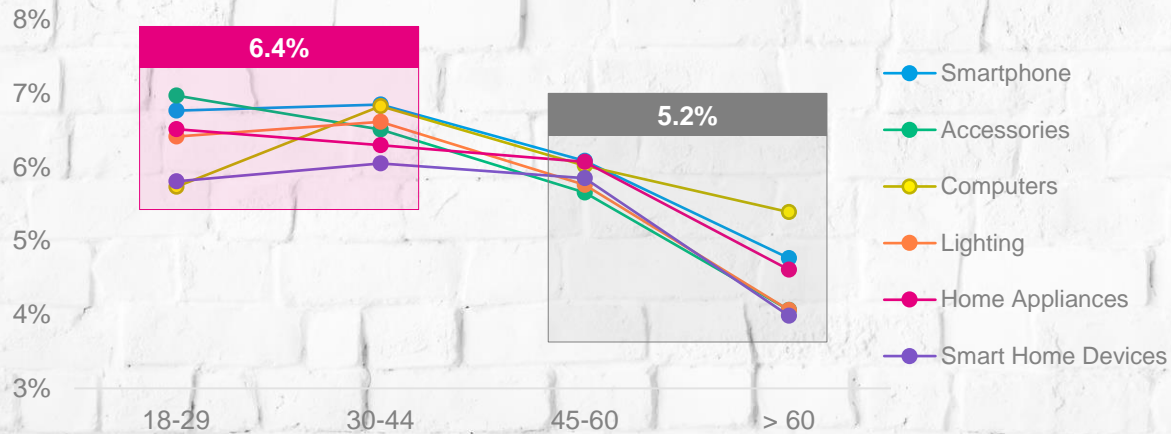


Low Carbon is the Next Product Differentiator

Reach the passionate market of sustainable consumers with category segmentation



Gen Y and Gen Z will pay a higher average premium for sustainable electronics. ➤ Between 20% and 26% of these consumers will pay a premium of 11% or more.*



26%



26%



26%



23%



22%



20%

* Survey of 570 consumers in the United States, United Kingdom, Germany, and Sweden commissioned by Covestro (Q1 2022)



Corporate Procurement is Going Towards Low Carbon

Corporate buyers increasingly factor sustainability metrics into RFQ scorecards



91%

Of companies consider sustainability in purchasing decisions.

69%

Of companies believe emissions reduction is increasingly important.
Only 3% believe it is less important.

51%

Of companies have a sustainable purchasing policy in 2021, up from 38% in 2019.

Johnson & Johnson

Energy Reduction

Introduction

Energy reduction efforts enable companies to simultaneously reduce costs and decrease greenhouse gas (GHG) emissions. It also signals to customers and investors that you are working to reduce your impact on the environment, particularly around climate change. Opportunities exist to reduce both facility- and transportation-related emissions and carbon dioxide (CO₂).

Steps to Consider

- Have you measured your carbon footprint or taken steps to reduce your greenhouse gas emissions?
- Have you set publicly available greenhouse gas reduction targets?
- Have you considered alternative forms of energy?
- Have you reported your greenhouse gas emissions to the Carbon Disclosure Project (CDP)?

Sample Goals

- Reduce energy use by 10% from baseline year
- Reduce total greenhouse gas emissions by 10% from baseline year
- Increase facility energy usage of renewable power by 25%



Green Spend Criteria

Recognized Certifications and Standards	Required Level (minimum mandatory requirements)	Preferred Level	Examples of Products in this Category
ENERGY STAR®	ENERGY STAR®	ENERGY STAR®	Data center equipment, dishwashers, refrigerators, heating/cooling appliances, ULT freezers, vending machines
EPEAT®	EPEAT® Bronze	EPEAT® Gold or highest available EPEAT® label for given product category	Computers, monitors, printers, PV modules and inverters, servers

The Supplier should identify, monitor and minimize Greenhouse Gas emissions (GHG) and energy consumption from own operations including CO₂ emissions from transportation and travel. Supplier shall do this by making a self-declaration of the Supplier's annual energy consumption and GHG emissions that should be publicly available.

To proactively manage GHG emissions, Supplier is expected to:

- a) Have emissions reduction targets
- b) Measure and provide emission metrics for GHG emissions
- c) Take actions to reduce GHG emissions
- d) Publicly reporting of GHG emission metrics annually
- e) Have a process to engage its sub-suppliers to drive GHG emission reduction within Supplier's operations and that of their suppliers

The Supplier should develop energy efficient products or services throughout the entire life cycle and comply with internationally recognised standards.

Circular Economy & Engineering Plastics

Covestro offers material solutions and design support



Mechanical Recycling



Makrolon® and Bayblend® with **post-consumer** or **post-industry recycled content** for different applications

Renewable attributed Polycarbonates



High quality, ISCC PLUS certified*, mass balanced polycarbonates – **bio-circular resources** replace fossil resources

Design for Sustainability



Circular Design Guidebook for the EE industry for customer product design co-creation to drive “Circular Design”

Circular Economy & Engineering Plastics

Covestro offers material solutions and design support



Mechanical Recycling



Makrolon® and Bayblend® with **post-consumer** or **post-industry recycled content** for different applications

Renewable attributed Polycarbonates



High quality, ISCC PLUS certified*, mass balanced polycarbonates – **bio-circular resources** replace fossil resources

Design for Sustainability



Circular Design Guidebook for the EE industry for customer product design co-creation to drive “Circular Design”

Strong PCR Polycarbonate Portfolio With Outstanding Features

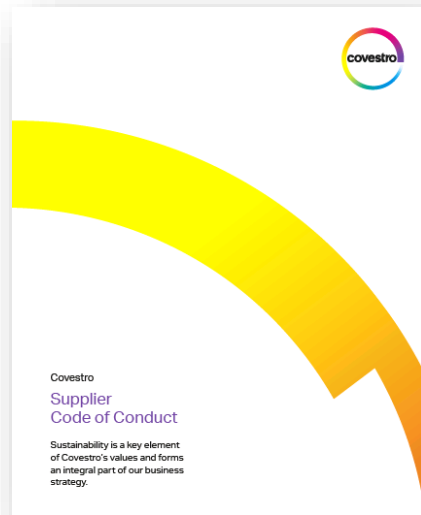


Strict Supplier Management and Internal Quality Control System



Yearly audits implemented with Code of Conduct and Operations

Supplier Code of Conduct



Commit to **SUSTAINABILITY**:
Yearly audit items from **Ethics, Labor, HSEQ** to **Management System**

Recycled Source Certificates



TÜV



UL ECV

(Environmental Claim Validation)

Responsible recycling- **TRACEABILITY**:
Third-party certificates endorsed by TÜV or UL
ECV (Environmental Claim Validation)

Chemical Safety Management



Responsible recycling on **SAFETY**:
comply with RoHS Directive EU and EU
regulation of REACH

Statement of Recycled Content

Third-Party Certification and Self-Statement



Statement from Product Safety & Regulatory Affairs

Confirmation



We hereby confirm:

The term "Post-Consumer" in this confirmation means a material or finished product that has served its intended use and has been discarded for disposal or recovery, have completed its life as consumer item. The average post-consumer content per product is given in the table:

Type	Average %
BAYBLEND FR630GR	30%
MAKROLON T4004 R60	50%

Covestro Polymers (China) Co., Ltd.
25/F, Building 5, Crystal Plaza
No. 36 Pingliang Road, Pudong,
Shanghai, 200126, P.R. China

Product Safety & Regulatory Affairs

Date 2020-01-10

Environmental Claim Validations by UL



MARKS SHOWN ARE FOR ILLUSTRATIVE PURPOSES ONLY

UL ECV certification

- **Makrolon® 6485GR**
- **Makrolon® FR6007R20**
- **Bayblend® FR630GR**

...more to add

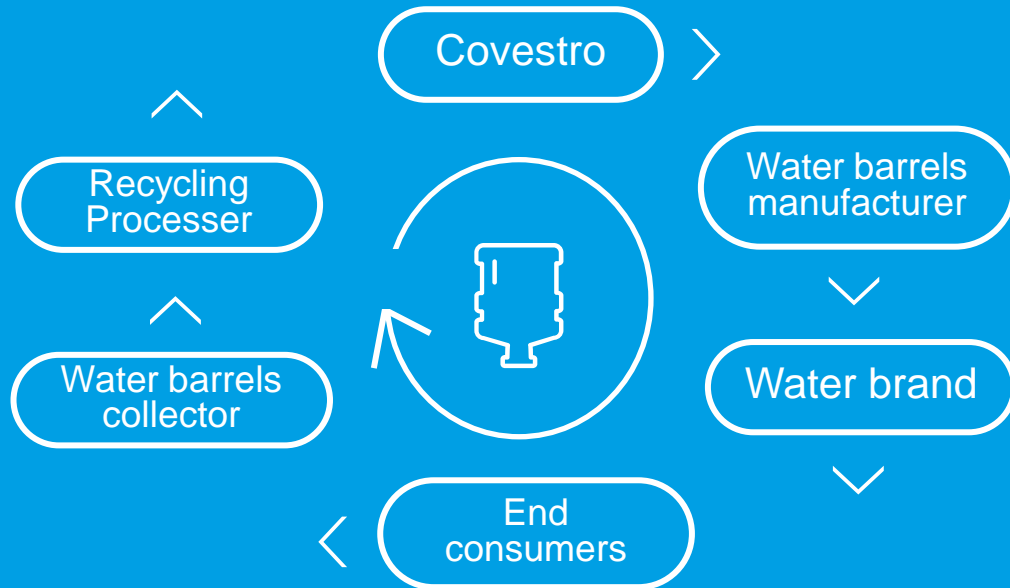
Recycled Content

Validates the post-consumer, pre-consumer (post-industrial) or total recycled content of a product by means of auditing.

Eco-labels usually ask Supplier letter(s) stating percentage of applicable content(s) in plastic(s) supplied to manufacturer or to manufacturer's part supplier.

Collaboration With Customers to Foster Circularity

Covestro, Nongfu Spring and Ausell cooperate on upcycling of polycarbonate water barrels



Achievements:

- Provide materials traceability
- Better control of recyclates quality consistency
- Circular partnership along the value chain

“The three parties collaborations enables high-end applications of recycled plastics, and it is a good example of the closed-loop recycling system in China.”

*quote by Zhao Kai,
Vice President and Secretary-General of the China Association of Circular Economy*

More Sustainable Luggage With Recycled Content

Example: Collaboration of Nongfu Spring, Covestro and 90 (Xiaomi eco-system company)



科思创 x 90 x 农夫山泉

共同打造可循环旅行箱

正式上市

Circular Economy & Engineering Plastics

Covestro offers material solutions and design support



Mechanical Recycling



Makrolon® and Bayblend® with **post-consumer** or **post-industry recycled content** for different applications

Renewable attributed Polycarbonates



High quality, ISCC PLUS certified*, mass balanced polycarbonates – **bio-circular resources** replace fossil resources

Design for Sustainability



Circular Design Guidebook for the EE industry for customer product design co-creation to drive “Circular Design”

Drop-in Portfolio Based on ISCC PLUS Certified Feedstock

The suffix allows you to identify the mass balanced drop-in products



Makrolon®

Apec®

Bayblend®

Makroblend®

Versatile, proven and sustainable

Outstanding heat resistance, high performance and toughness

Balanced excellence: The best of both worlds (PC+ABS blend; PC+ASA blend)

Ultra tough, colorful and rigid

Makrolon®RE

Apec®RE

Bayblend®RE

Makroblend®RE

Value Proposition 1: No Competition to Human Food Chain

Raw material categories defined by ISCC PLUS standard



Bio: feedstock from virgin biomass



Bio-circular: waste and residues of biological origin (e.g. used cooking oils)



Circular : feedstock from waste / processing residues which are not landfilled or burned



Value Proposition 2: the Drop-in Solution

Identical product performance and process saving ECN* caused cost



Same Product Performance

- Same General properties
- Same Lot-to-lot consistency
- Same Optical performance

Easy Spec-in Process

- UL card – Co-listed
- Processing parameters
- Processing window

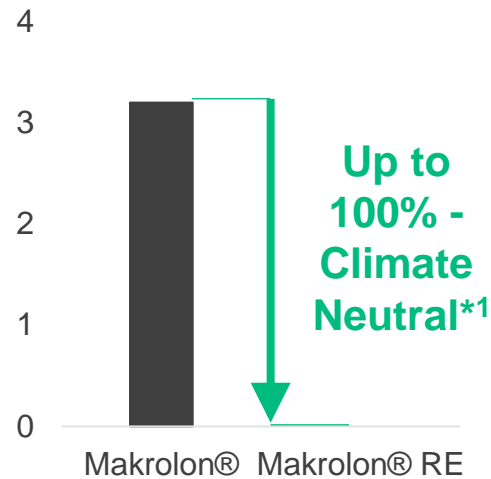
Value Proposition 3: Low CO₂ Footprint / Alternative Feedstock

Polycarbonates with claimable environmental benefits



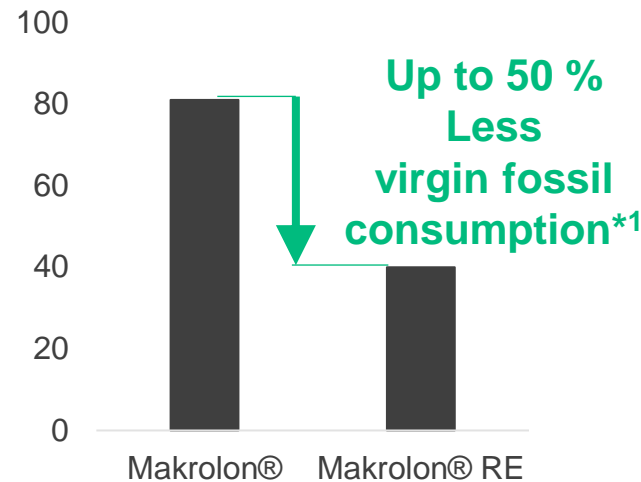
Climate contribution:
Lower Carbon Footprint

Global Warming Potential (GWP) incl.
biogenic C (kgCO₂e/kg)

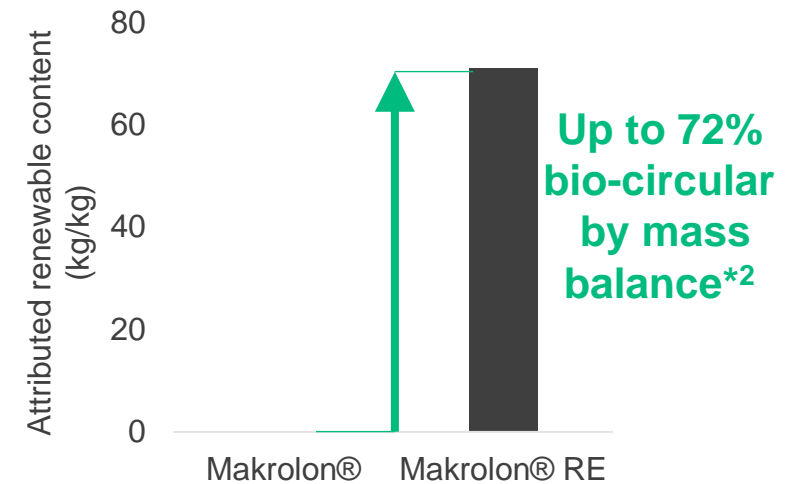


Preserving resources:
Lower fossil resource depletion

Abiotic depletion potential, fossil
(MJ/kg)



Use of alternative
raw material



Reducing the CO₂ Footprint Without Losing Quality

Example: Replace standard polycarbonate with Makrolon® RE for EV charging stations



Protecting Robots with Makrolon® RE – Tough & Functionable

Example: Alibaba DAMO XiaoManLu inspection robot



RE Series

the drop-in renewable attributed grades^[a, b] as alternative to fossil polycarbonates



1

Same Product Performance

- Same general properties
- Same lot-to-lot consistency
- Same optical performance

2

Easy Spec-in Process

- UL card – Co-listed
- Processing parameters
- Processing window

3

Significant CO₂ Footprint Reduction

- Up to ~ 80 %, some grades even 100 % – climate-neutral ^[b]

4

Sustainable Share

- Up to 72% ISCC PLUS bio-circular attributed content ^[a]

5

Secured Supply

Circular Economy & Engineering Plastics

Covestro offers material solutions and design support



Mechanical Recycling



Makrolon® and Bayblend® with **post-consumer** or **post-industry recycled content** for different applications

Renewable attributed Polycarbonates



High quality, ISCC PLUS certified*, mass balanced polycarbonates – **bio-circular resources** replace fossil resources

Design for Sustainability



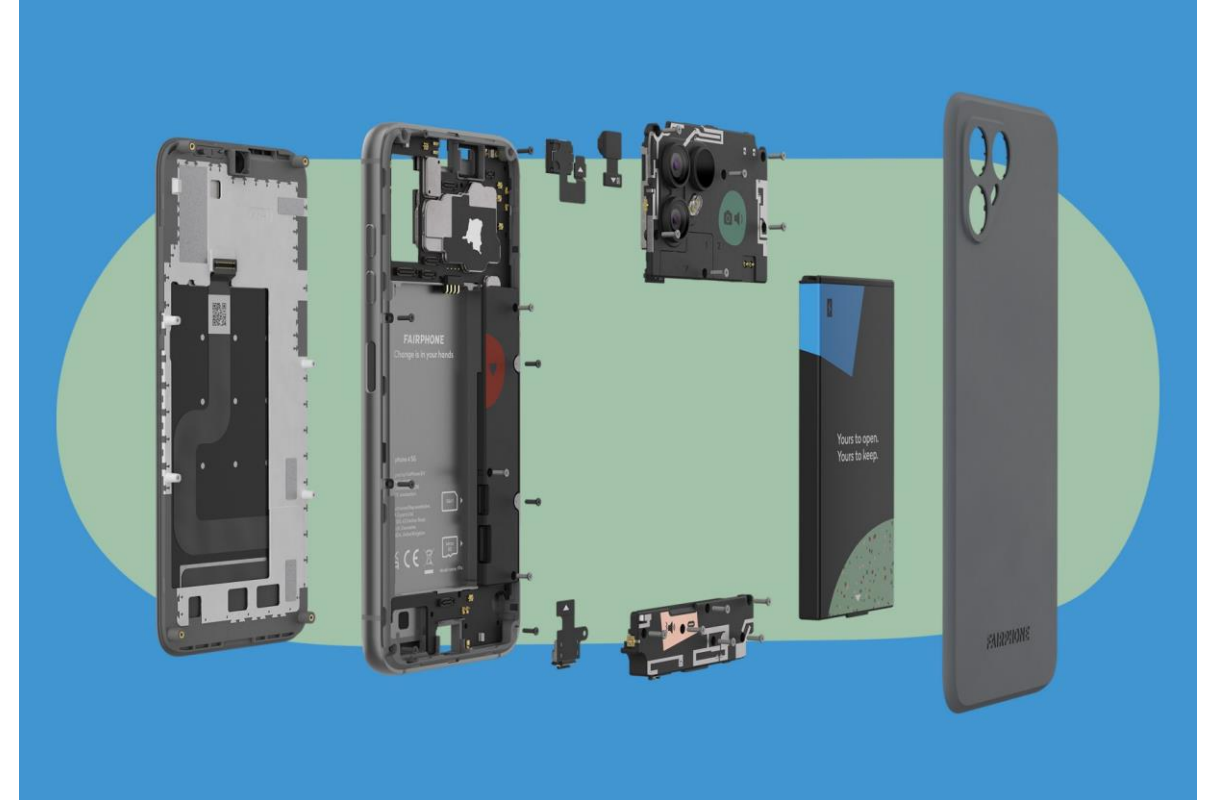
Circular Design Guidebook for the EE industry for customer product design co-creation to drive “Circular Design”

Covestro Supports Circular Material Solutions for Smartphones

Example: Using partially recycled polycarbonates and thermoplastic polyurethanes (TPUs)



Using partially recycled polycarbonates and thermoplastic polyurethanes (TPUs), Covestro is helping smartphone manufacturer Fairphone achieve its sustainability goals. © Fairphone



Partly recycled polycarbonates from Covestro are used in the new Fairphone 4, including a completely recycled TPU in the protective case. © Fairphone

Inspiring Customers' Product Design for Sustainability

Guidebook to circular design for electronics makers



At Covestro, we are actively engaging with customers and external partners to inspire the industries with sustainable design principles, concepts, and solutions combining our multi-disciplinary expertise together

Circular Design Guideline for EE For customer product design co-creation



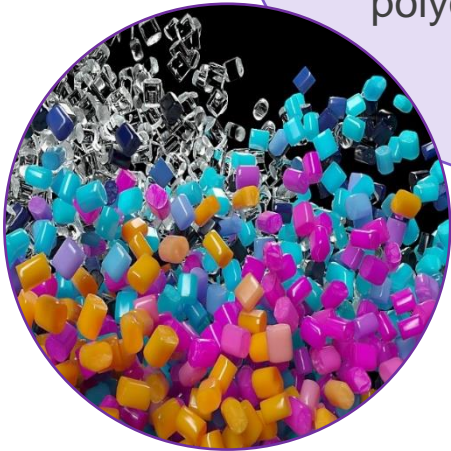
Your Go-to Partner for Sustainability

A sustainable product portfolio with innovative services and solutions



Materials for a Circular Economy

- Mechanically recycled (PCR, PIR)
- Renewable attributed polycarbonates



Services

Design for sustainability

- Circular Design Strategies
- CMF design service

Joint Solutions

Enabling new circular business models

- Closed/open loop recycling
- Material tracing



Our global EE team supports you



Gary Zhang

Asia-Pacific

gary.zhang@covestro.com



Dr. Niklas Meine

Europe, Middle East & Africa

niklas.meine@covestro.com



Joel Matsco

Americas

joel.matsco@covestro.com